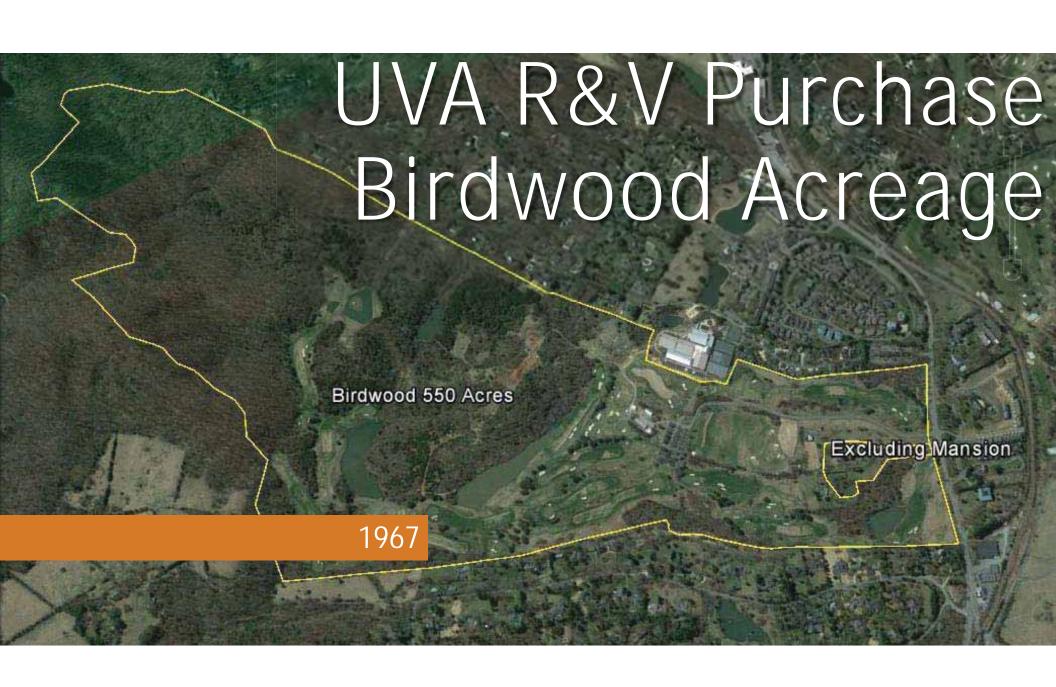
Boar's Head a description of the state of th



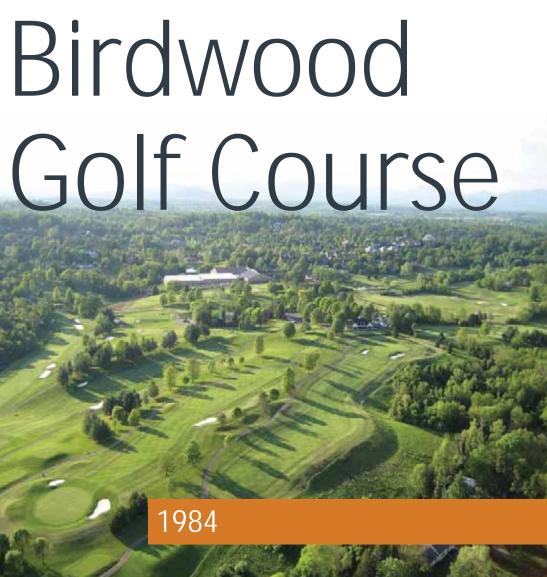




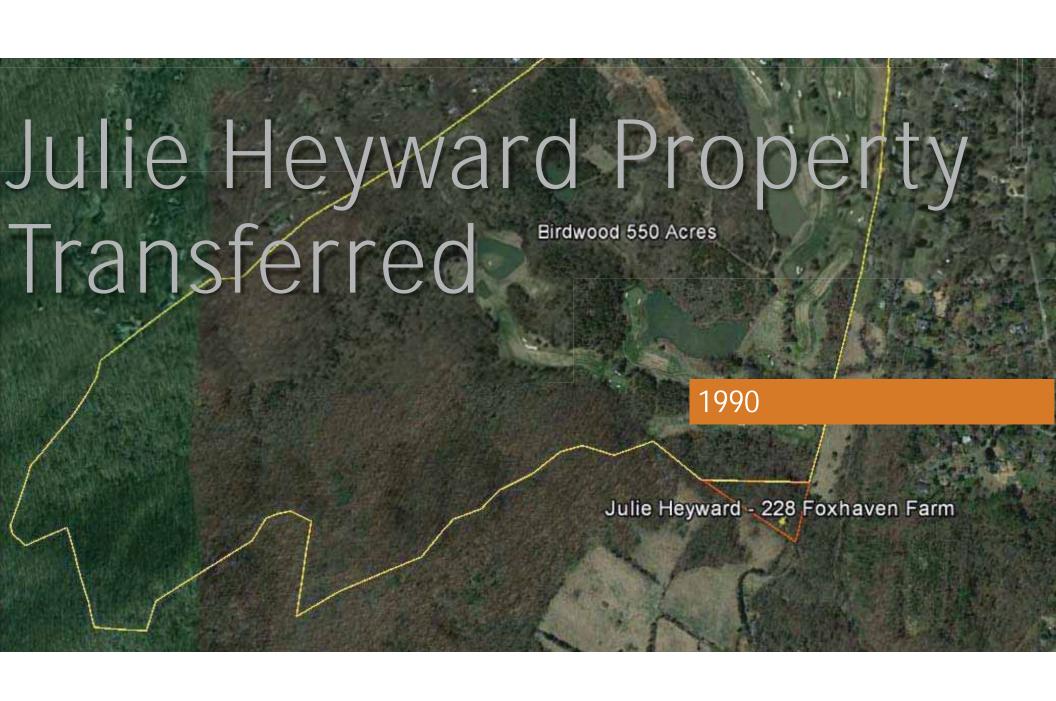




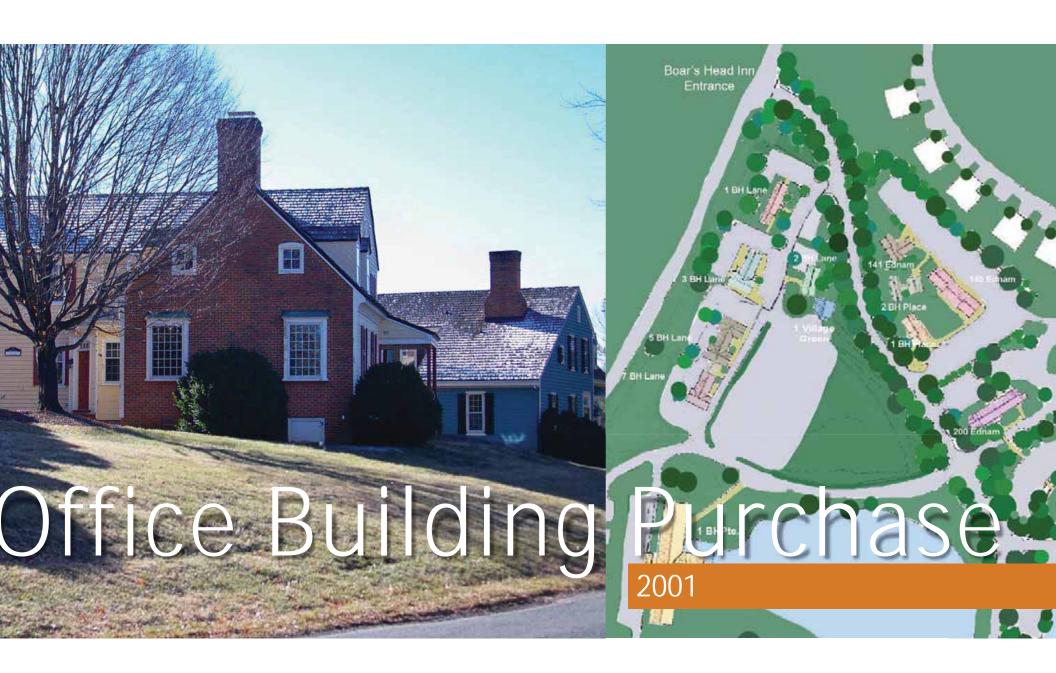
Birdwood Mansion

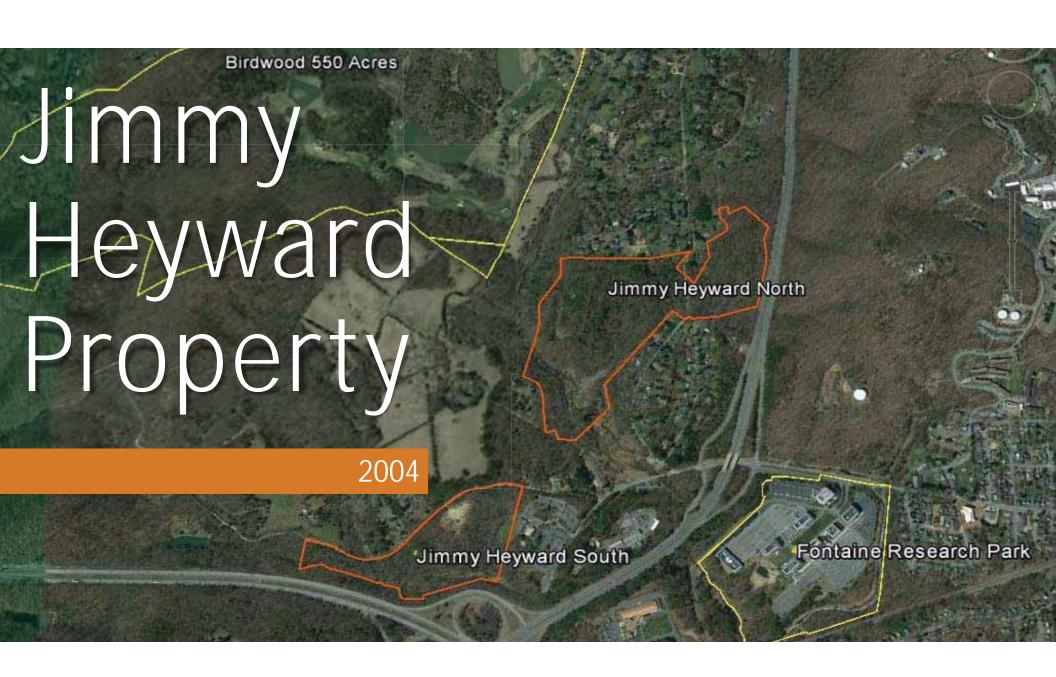




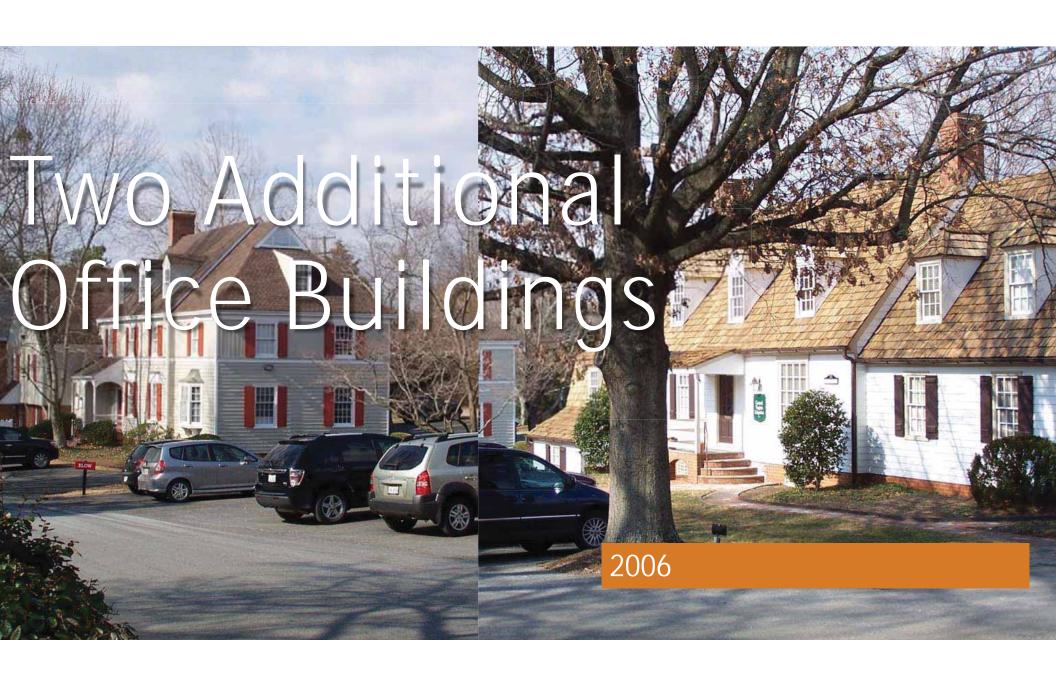






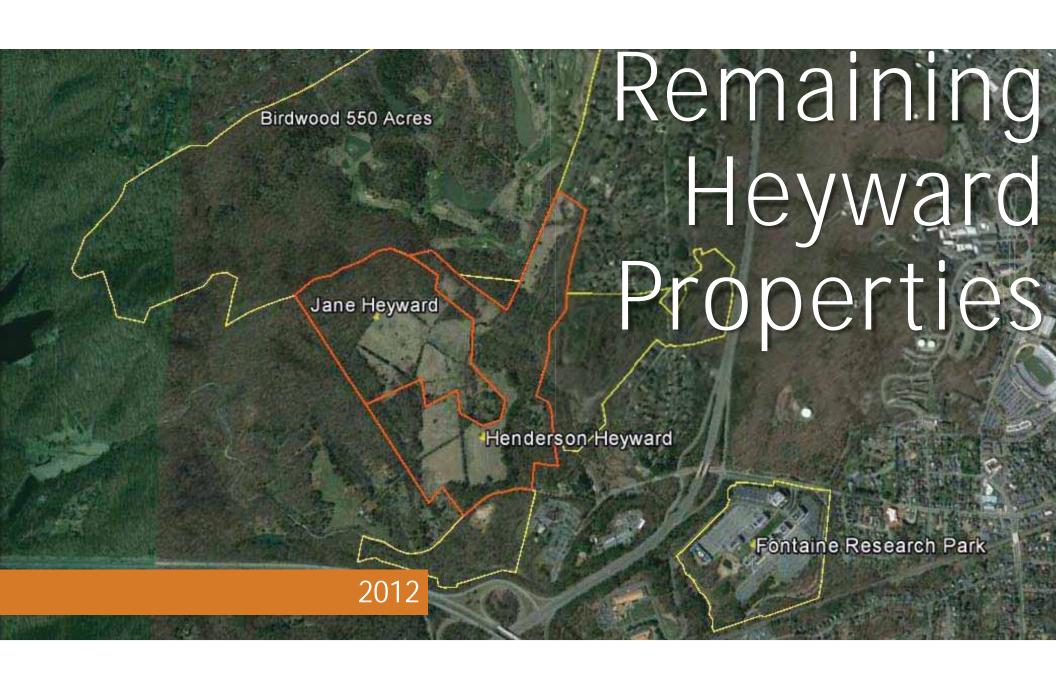












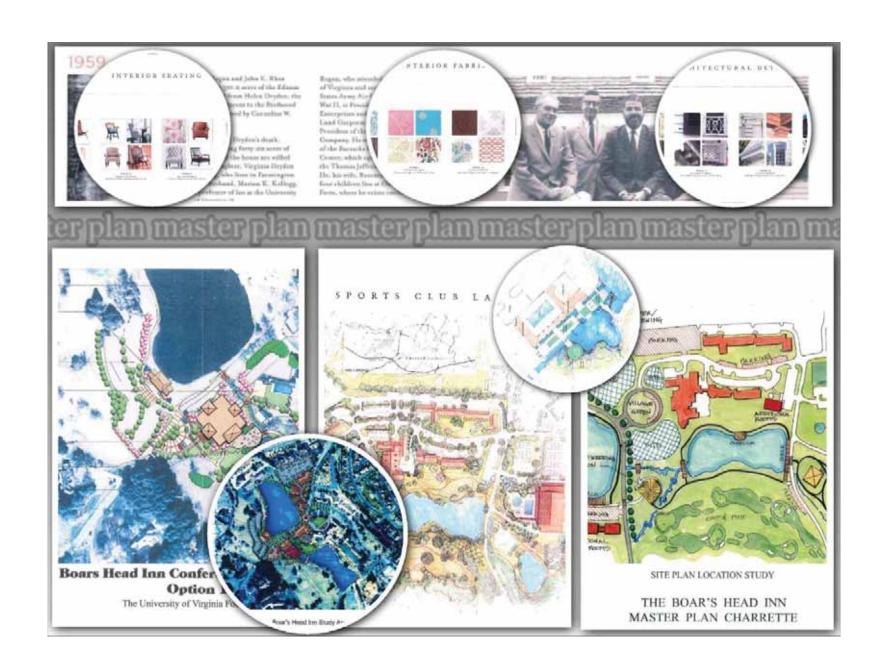




BOAR'S HEAD MASTER PLAN

A master plan is an evolving, long-term planning document which establishes the framework and key elements of a site reflecting a clear vision created and adopted in an open process.

A master plan synthesizes goals and aspirations, gives them form and organization and defines a realistic plan for implementation.





BOAR'S HEAD MASTER PLAN

MORVEN 2025 Planning Spring 2014





- Carter Family 1730-1796
- William Short 1796-1813
- Higginbotham Family (named Morven) 1813-1853
- Smith Family 1853-1906
- Marshall Family 1907-1923
- Patterson Family 1923-1926
- Stone Family (Morven Stud) 1926-1941
- Whitney & Anne Stone 1941-1987
- John W. Kluge 1988-2001
- UVA (F) Donation 2001- 7,379 acres (current ownership 2,913 acres)



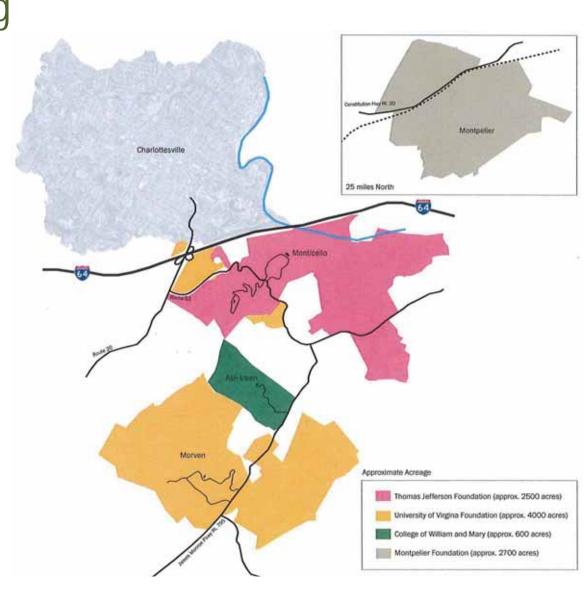
History of Ownership

Early programs with UVa focus – retreats, courses, research projects and collaborations, student organizations, and visitors for community events



Established in 2012 to bring together six landmark institutions to provide emerging and mature leaders with best practices to solve global problems

- Morven
- Monticello
- Montpelier
- Ash lawn
- UVa
- William and Mary



- University Departments: courses, research, faculty collaborations, leadership retreats
- US State Department
- US Senators
- International Emerging Leaders (YALI)
- Morven Summer Institute
- Morven Seminar Series
- Morven Kitchen Garden

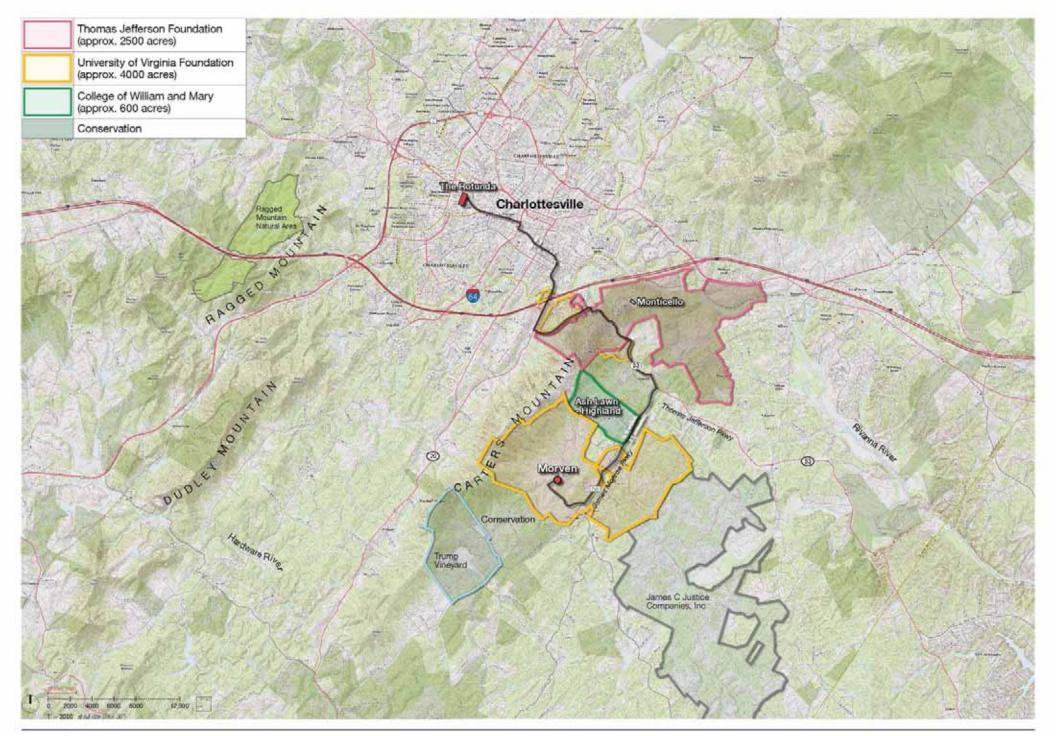


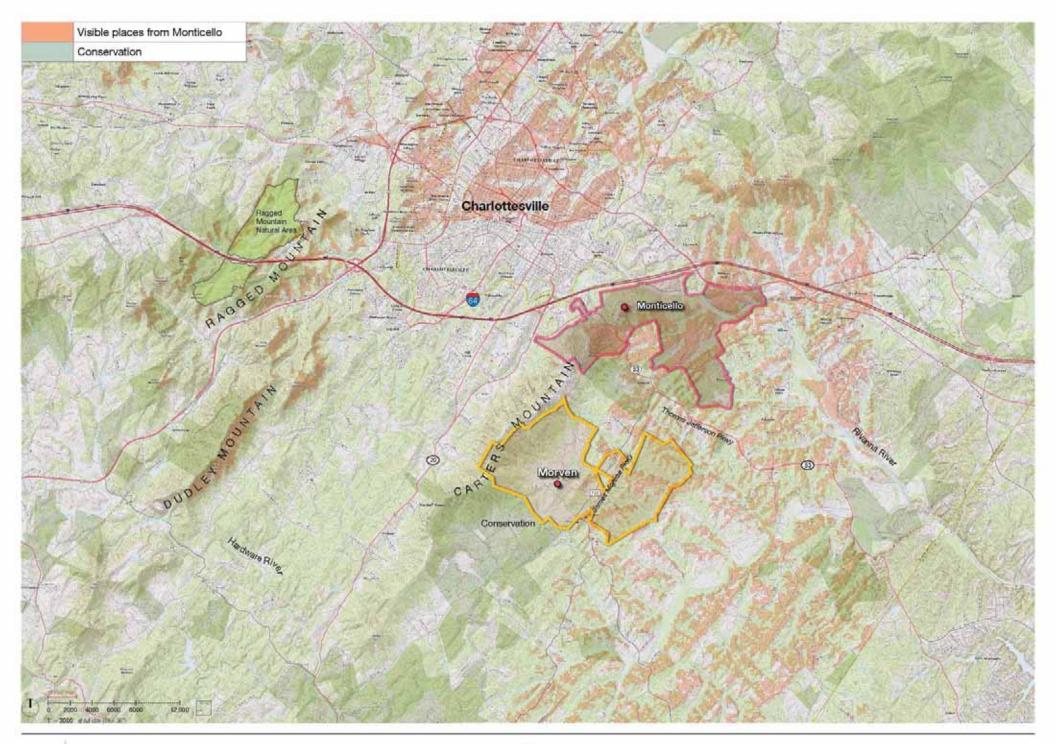
Previous studies addressed condition of facilities, building upgrades, infrastructure, potential use of barns

Hart Howerton offered services to develop a conceptual plan assessing the assets, preliminary programs, physical planning systems of Morven:

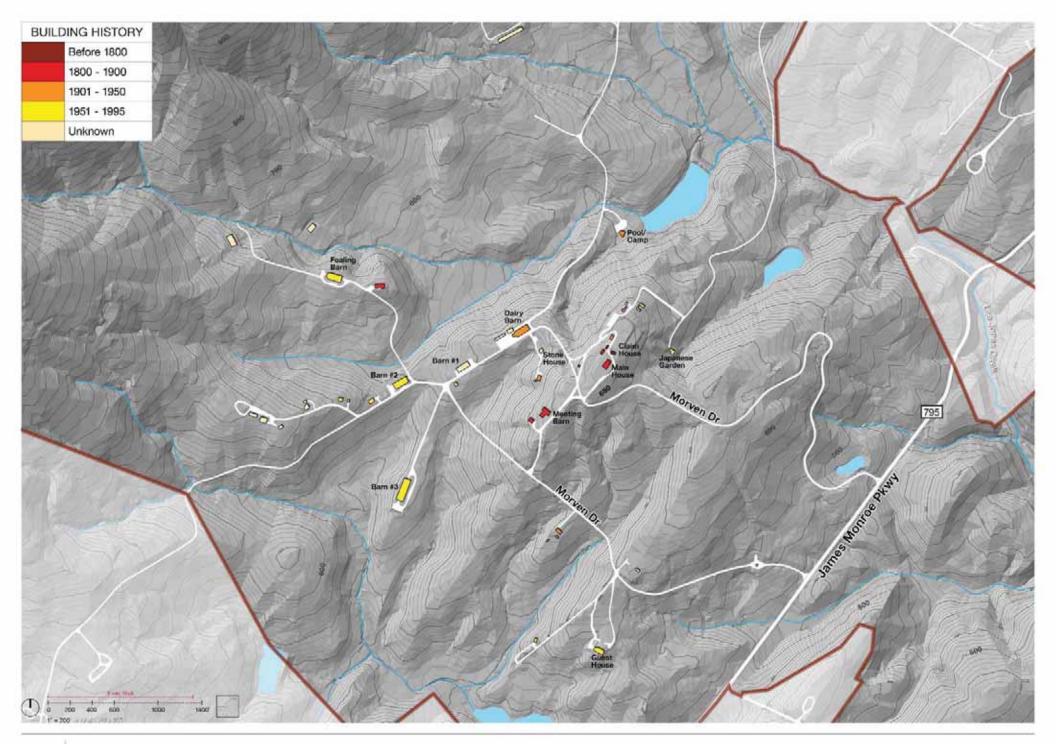
- 1. Review background information and site analysis
- 2. Planning and programming session held January 2014
- 3. Conceptual design and feasibility analysis

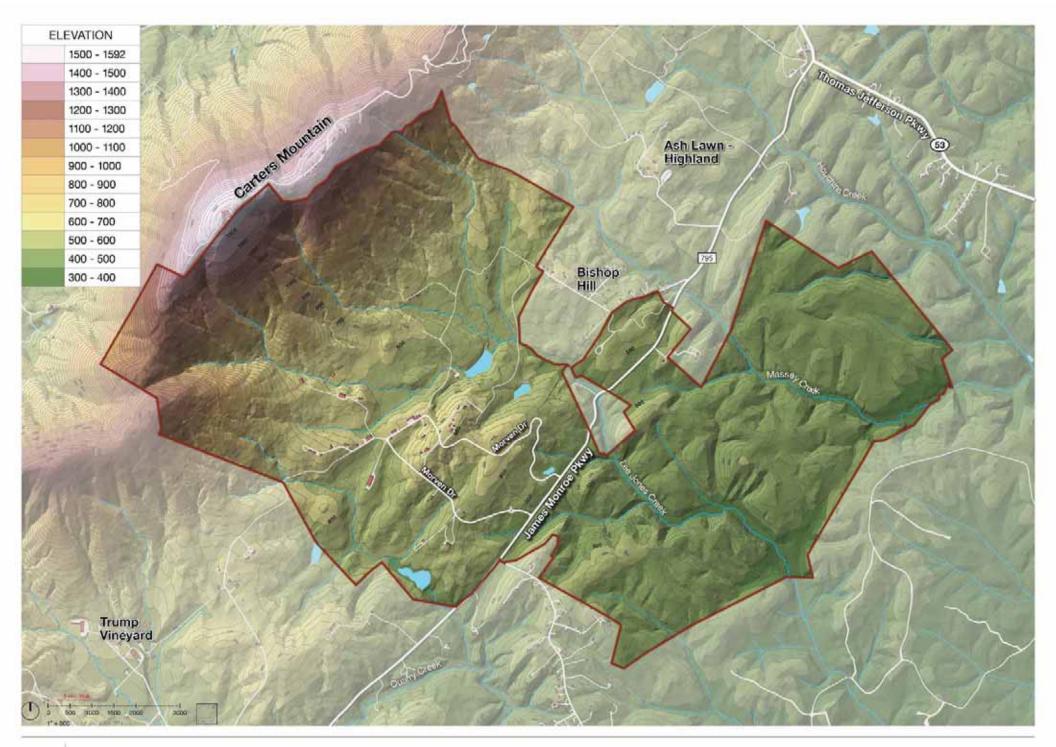


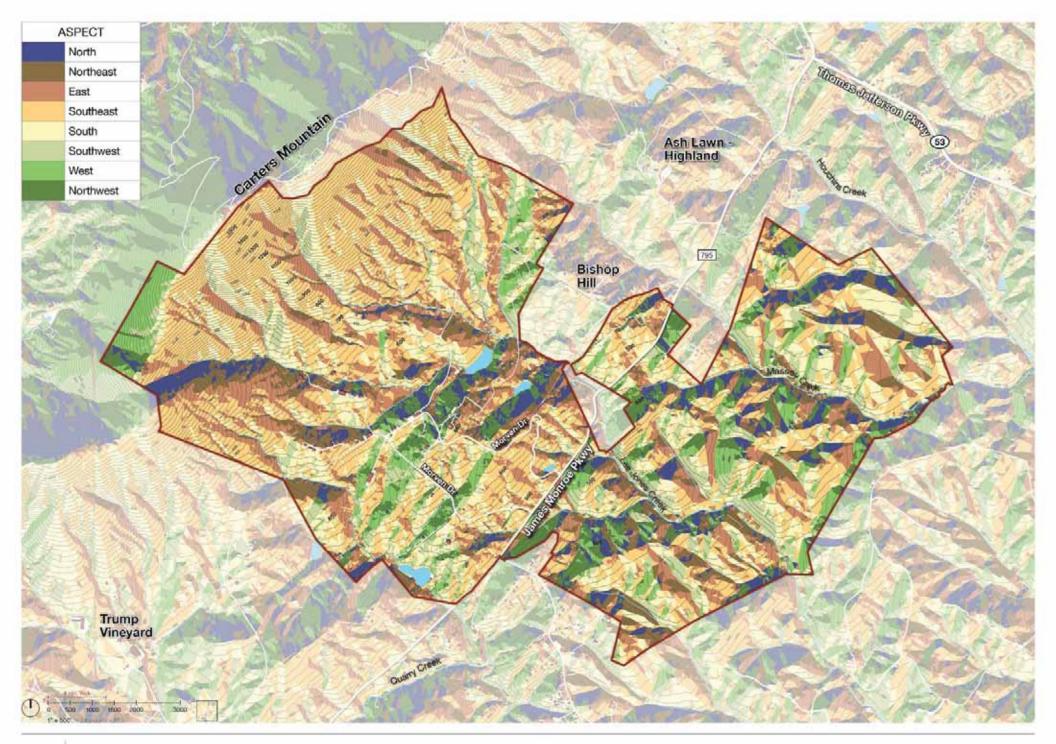


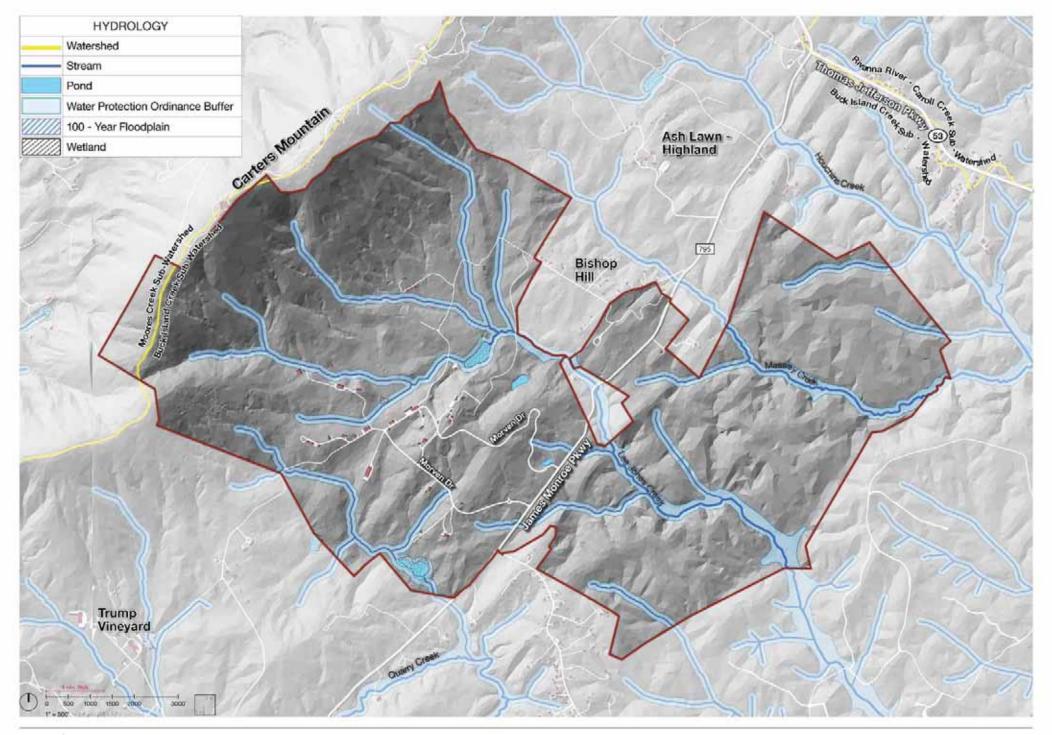


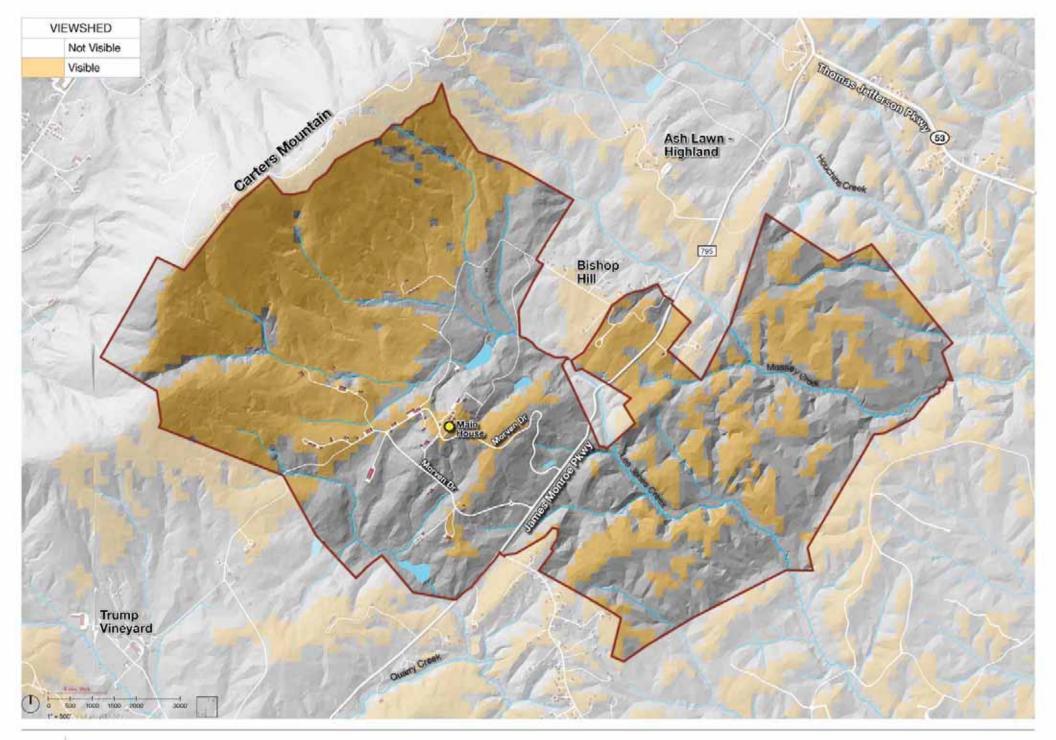


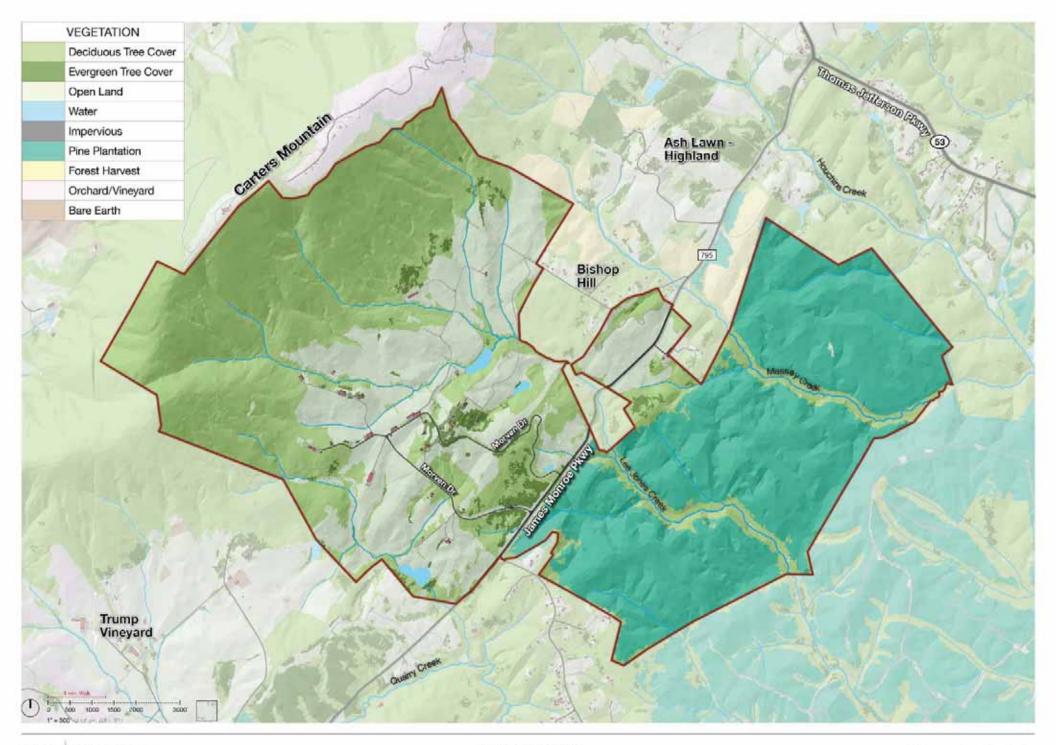


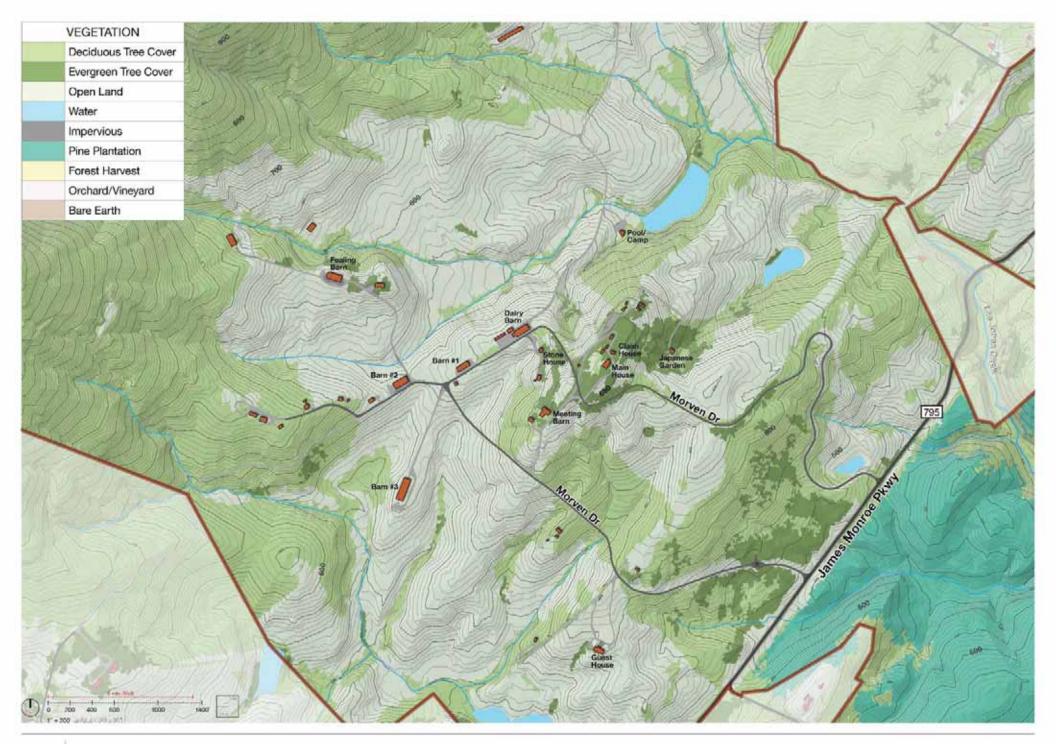


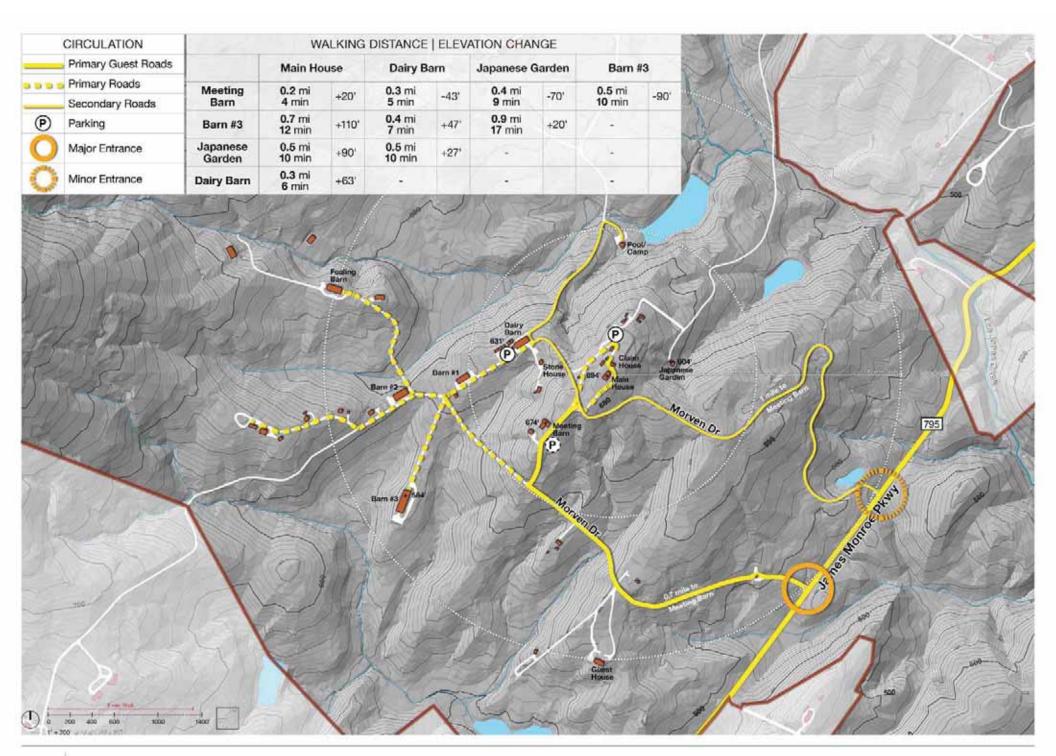


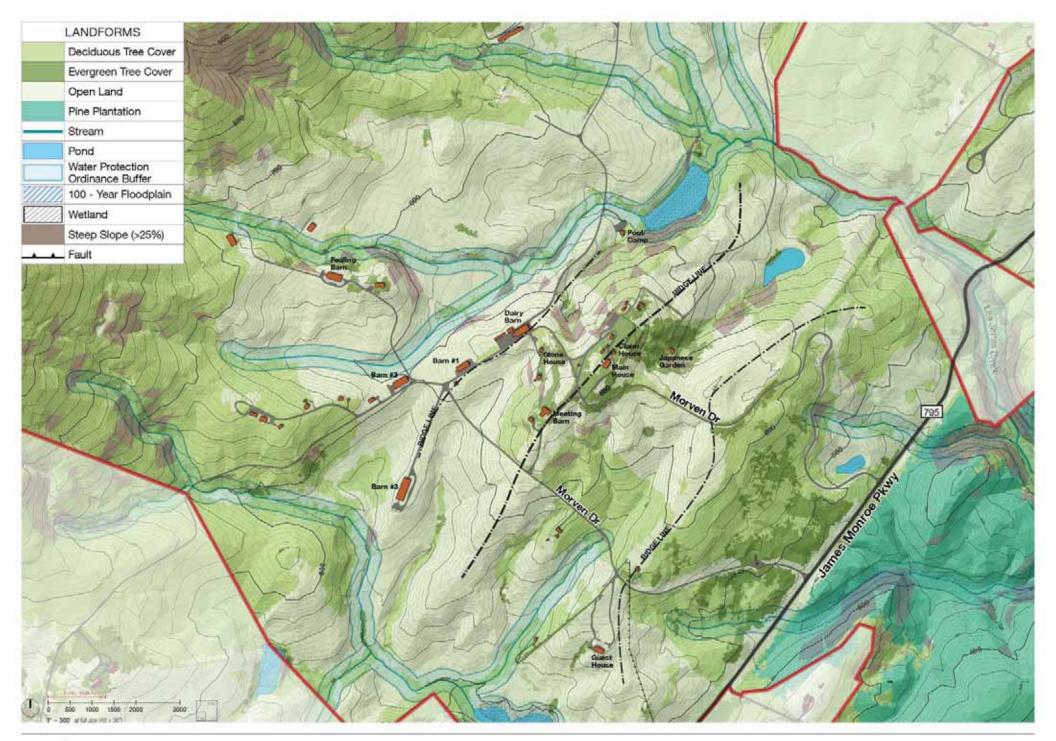


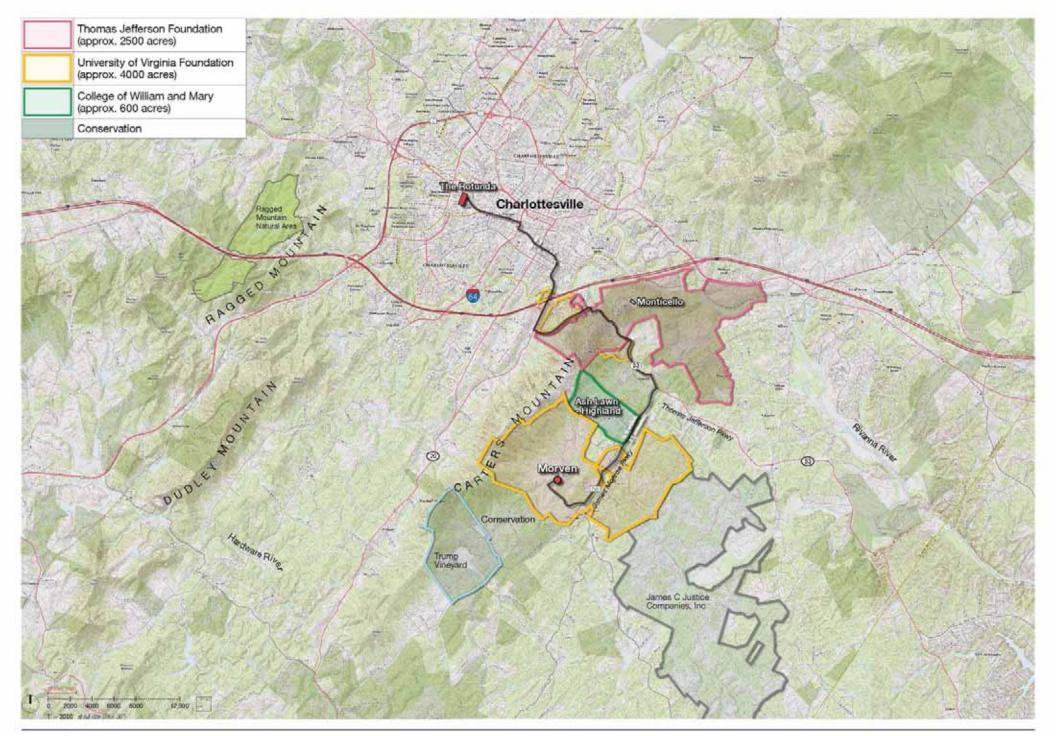


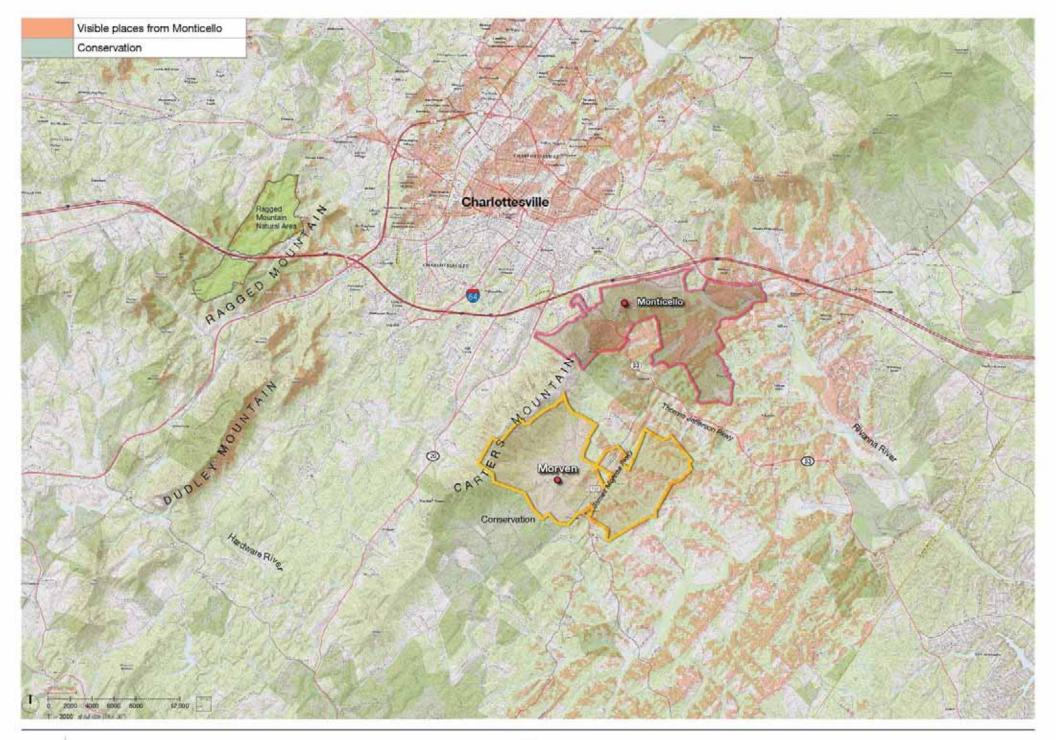




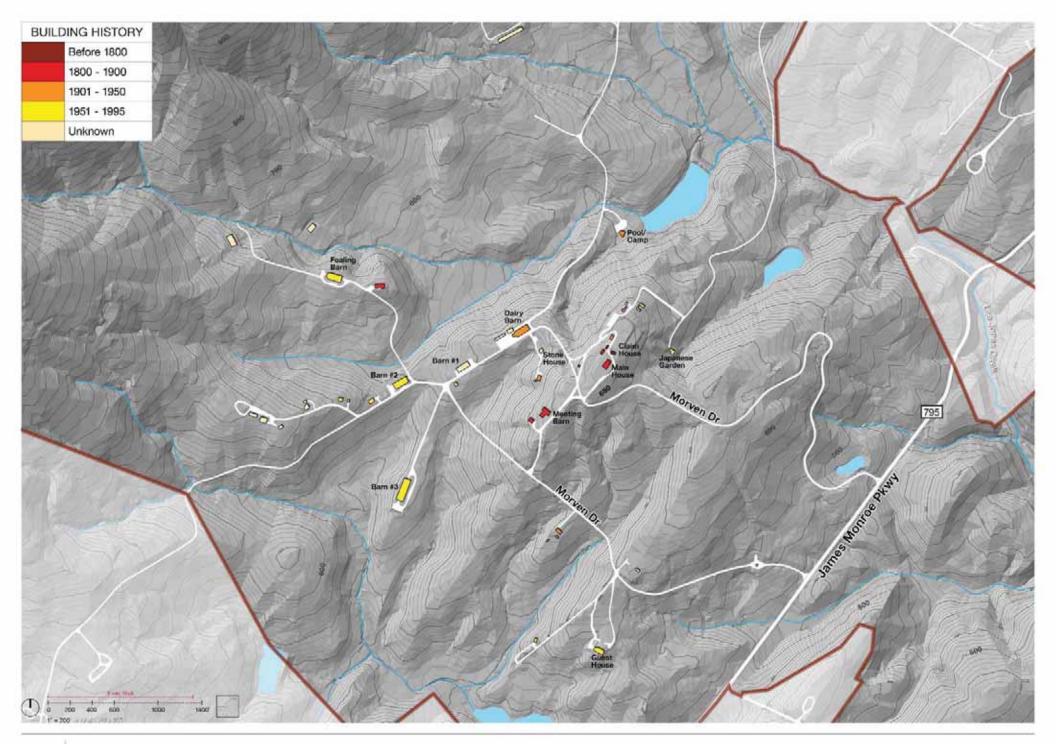


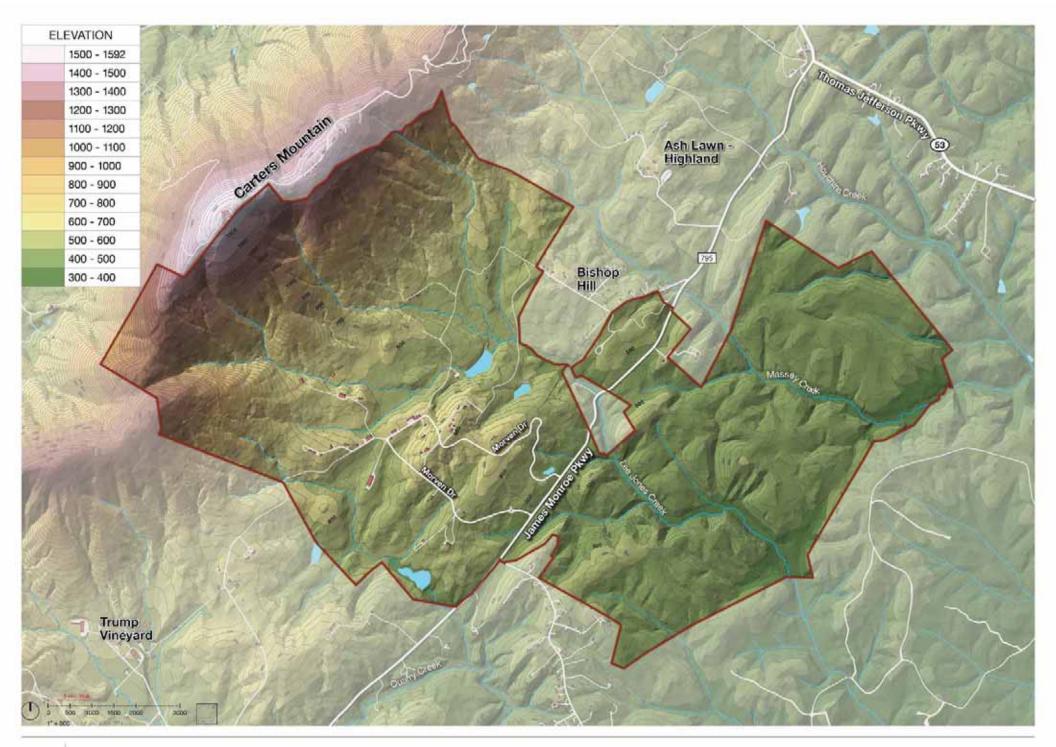


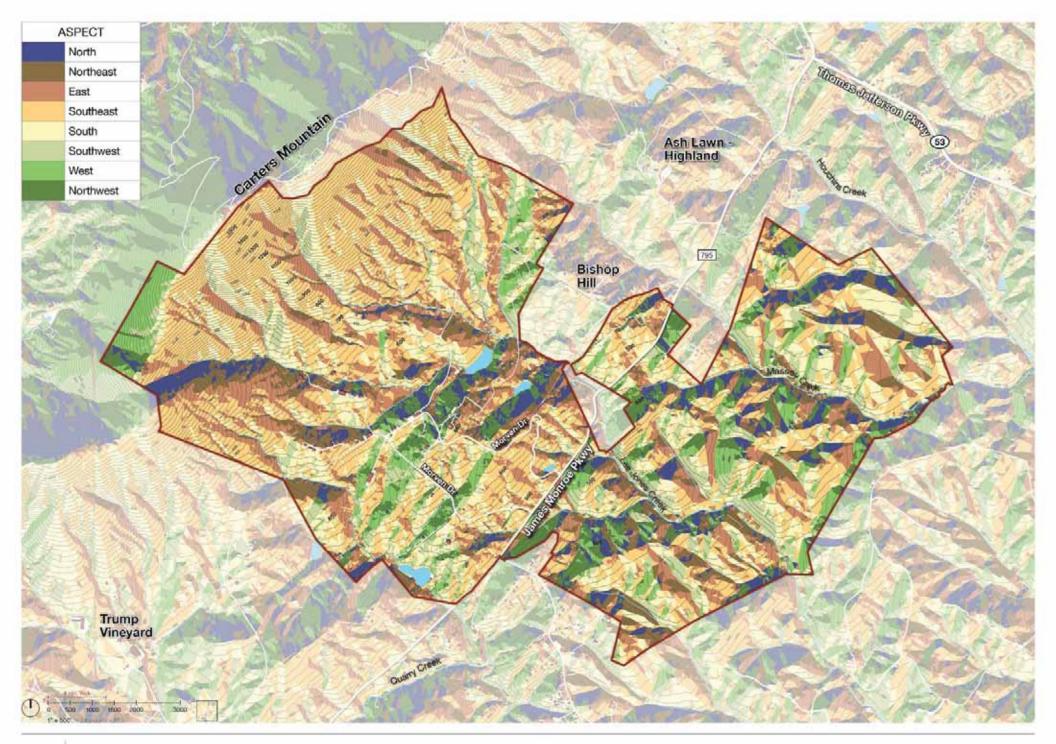


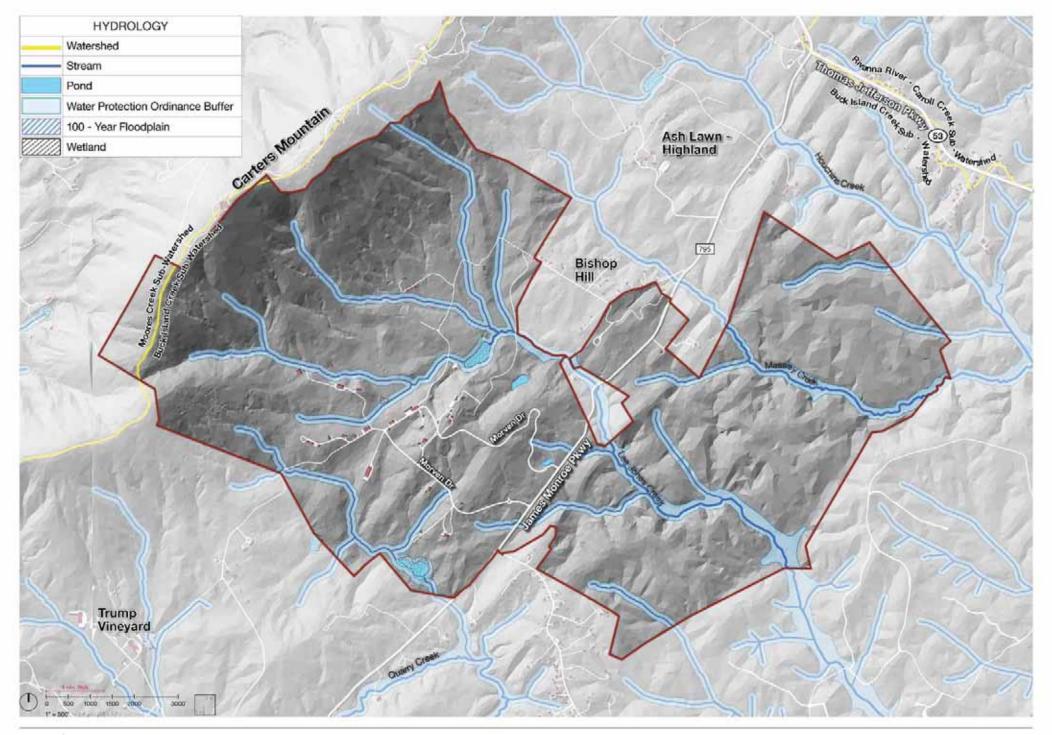


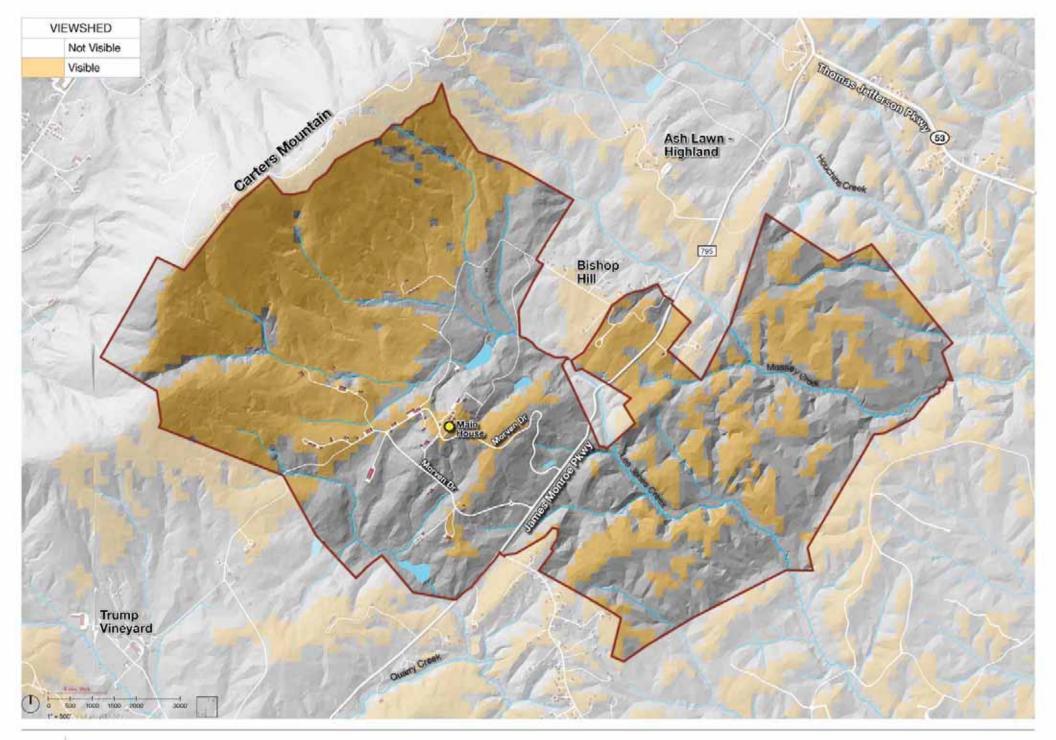


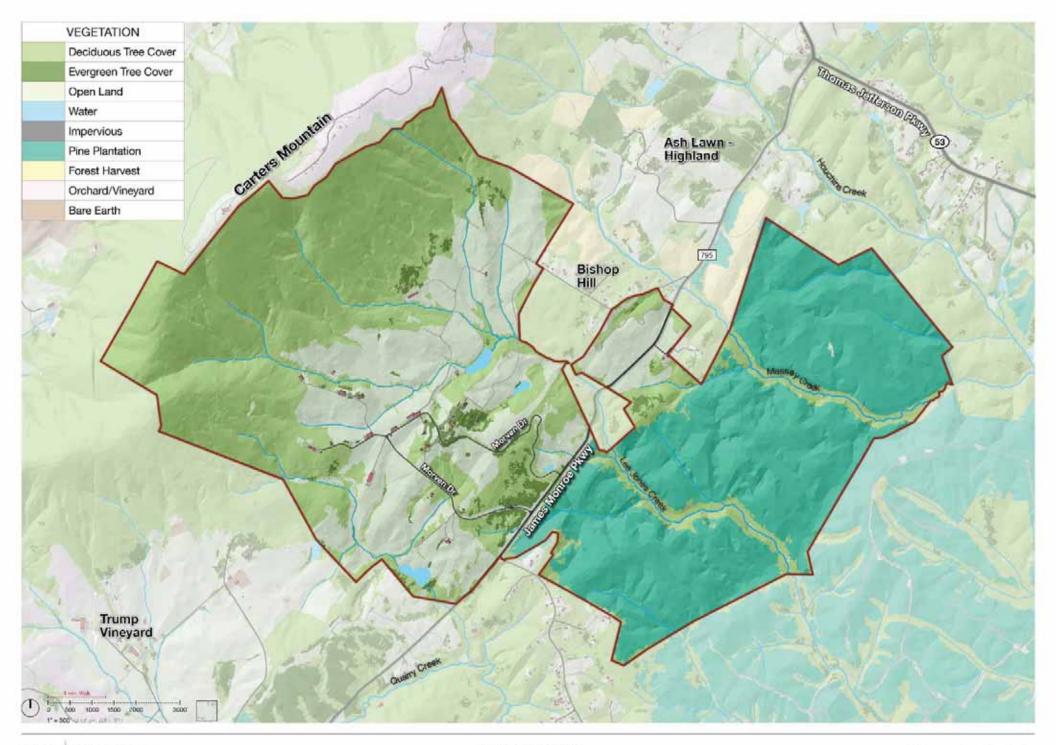


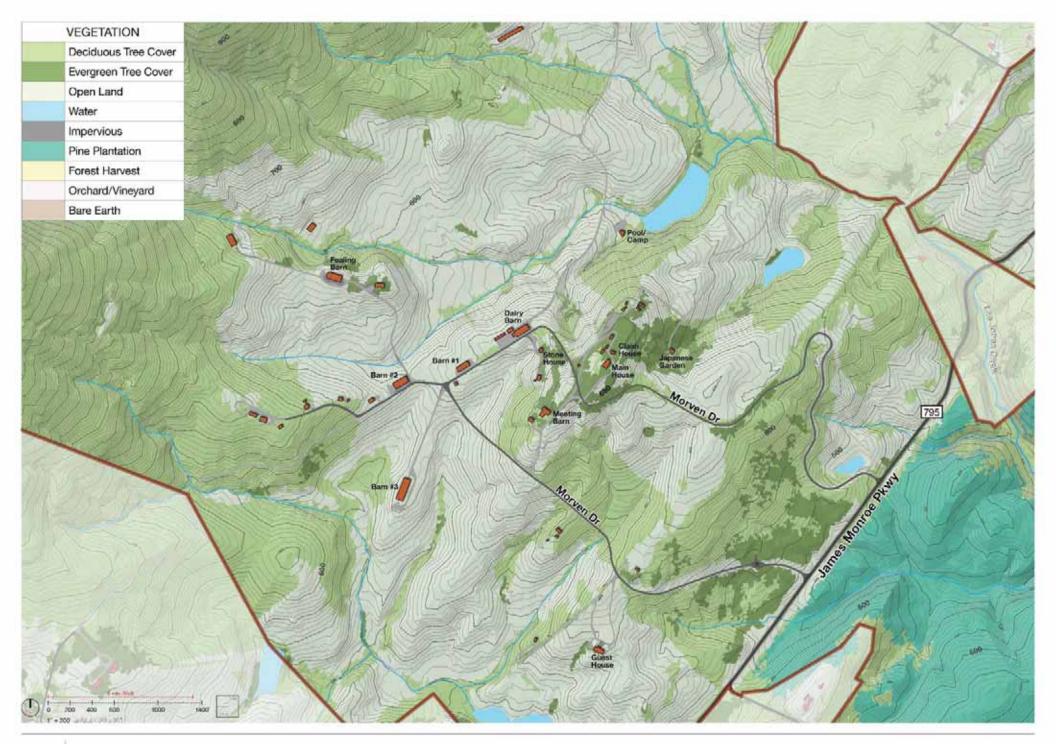


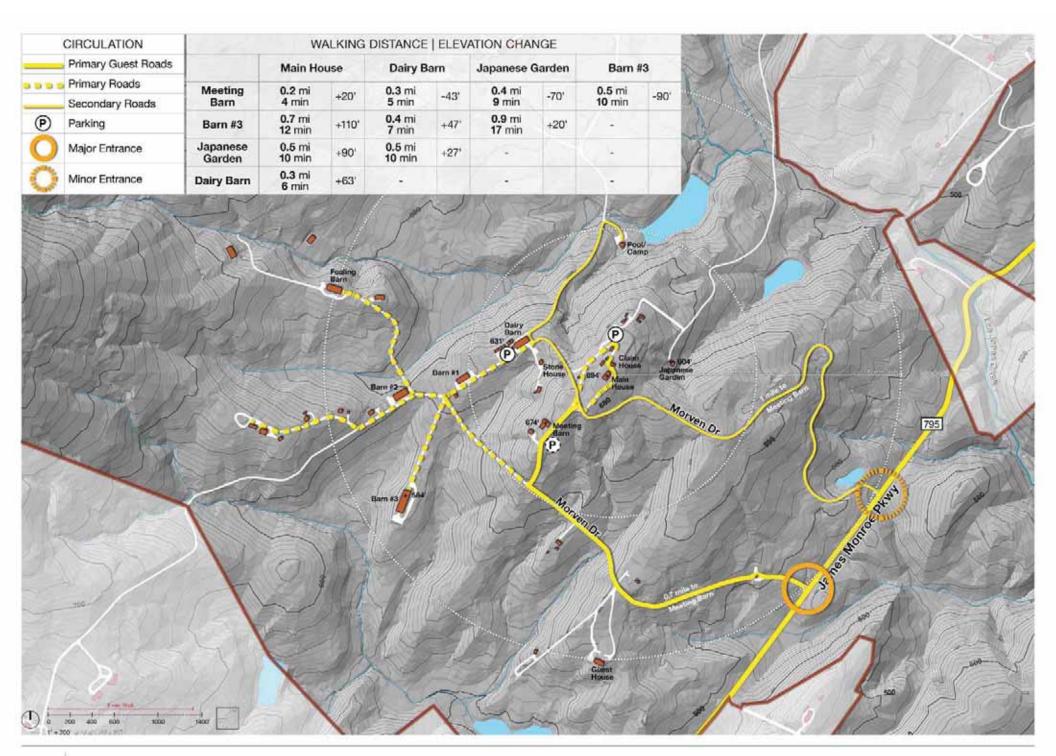


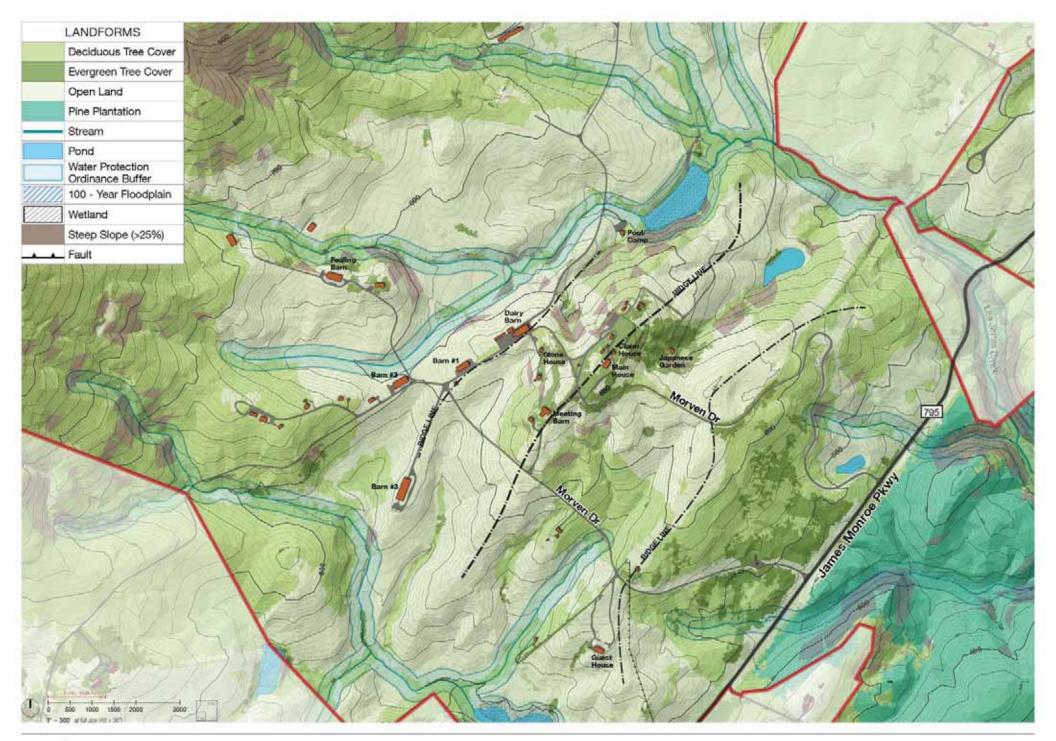












1000 WEST MAIN STREET

CAMPUS ACQUISITIONS HOLDINGS, LLC

MASTER PLANNING COUNCIL

CHARLOTTESVILLE, VA







CONSULTING PLANNER & ARCHITECT Mitchell/Matthews Architects

P.O. Box 5603 Charlottesville, VA 22905 p. 434.979.7550 f. 434.979.5220 www.mitchellmatthews.com **DEVELOPER / APPLICANT**

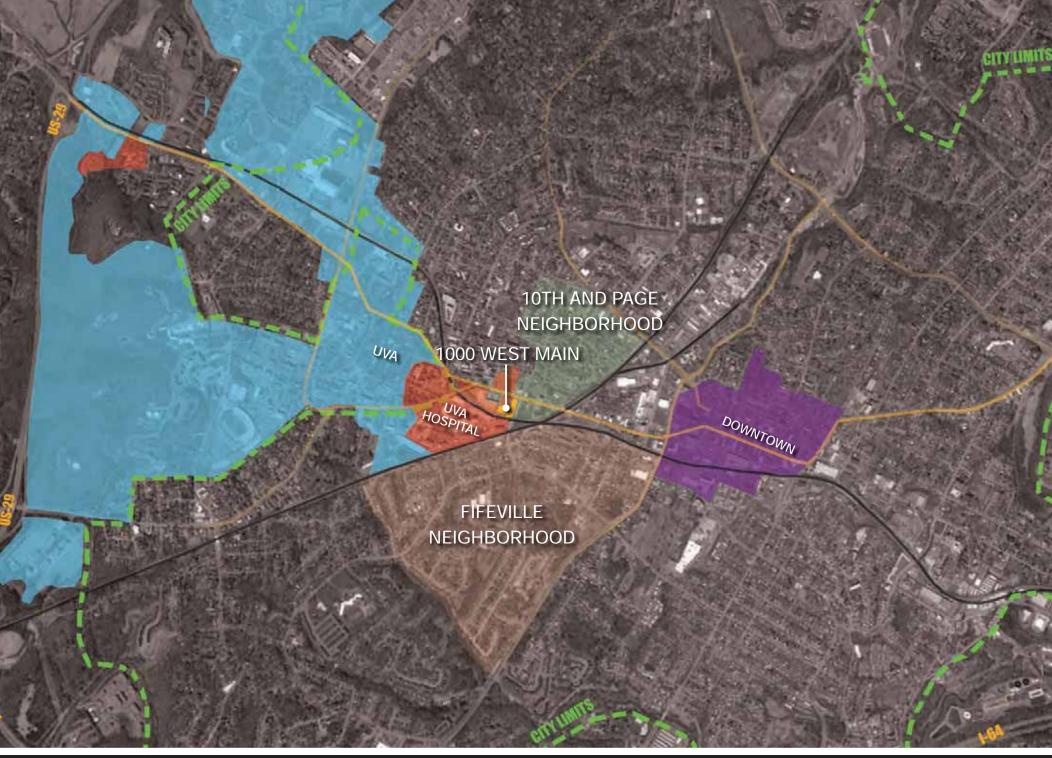
Campus Acquisitions Holdings, LLC 161 N Clark Street, Suite 4900

Chicago, IL 60601 p. 312.994.1880 www.ca-ventures.com

ARCHITECT

Erdy McHenry Architecture, LLC

915 North Orianna Street Philadelphia, PA 19123 p. 215.925.7000 f. 215.925.1990 www.em-arc.com



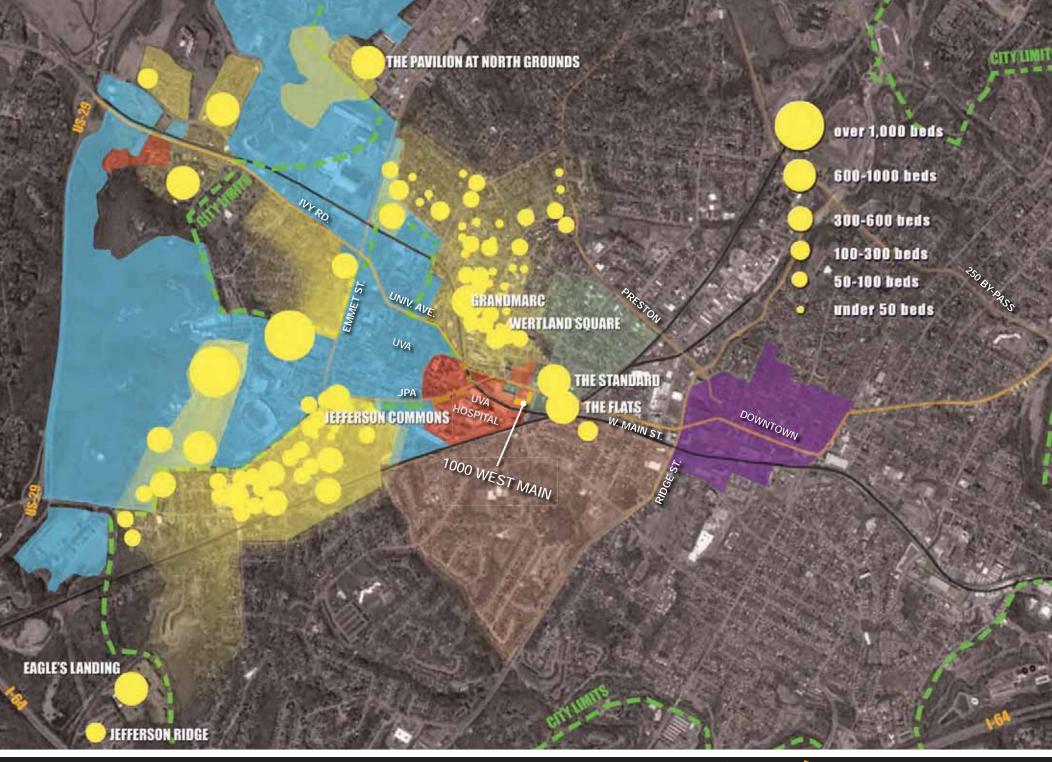




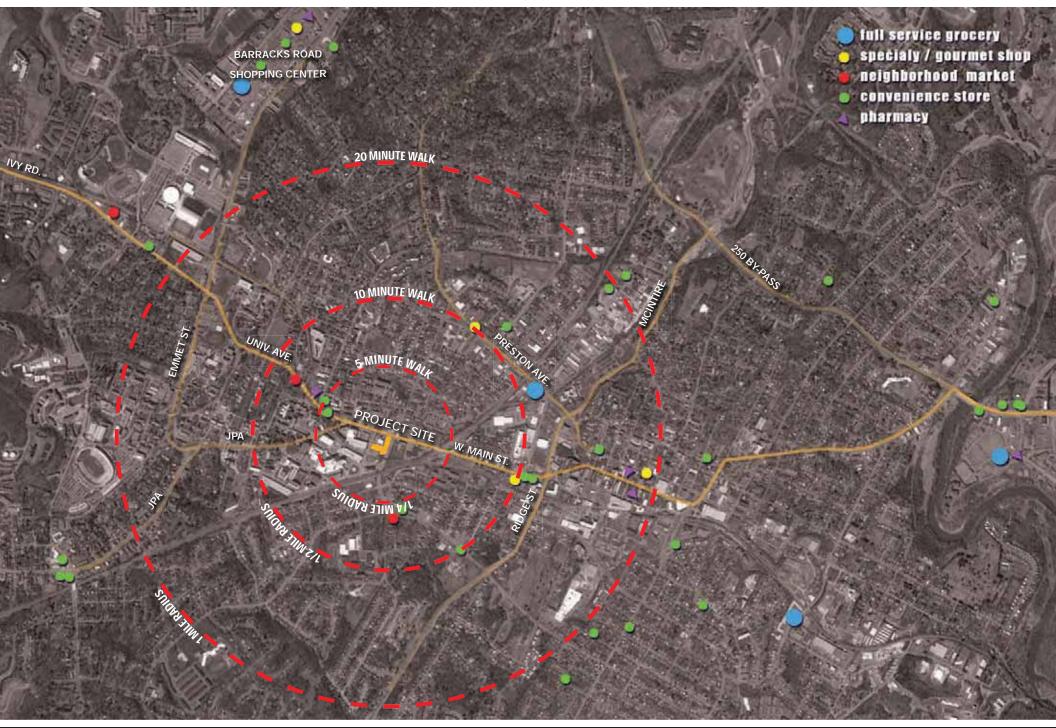




























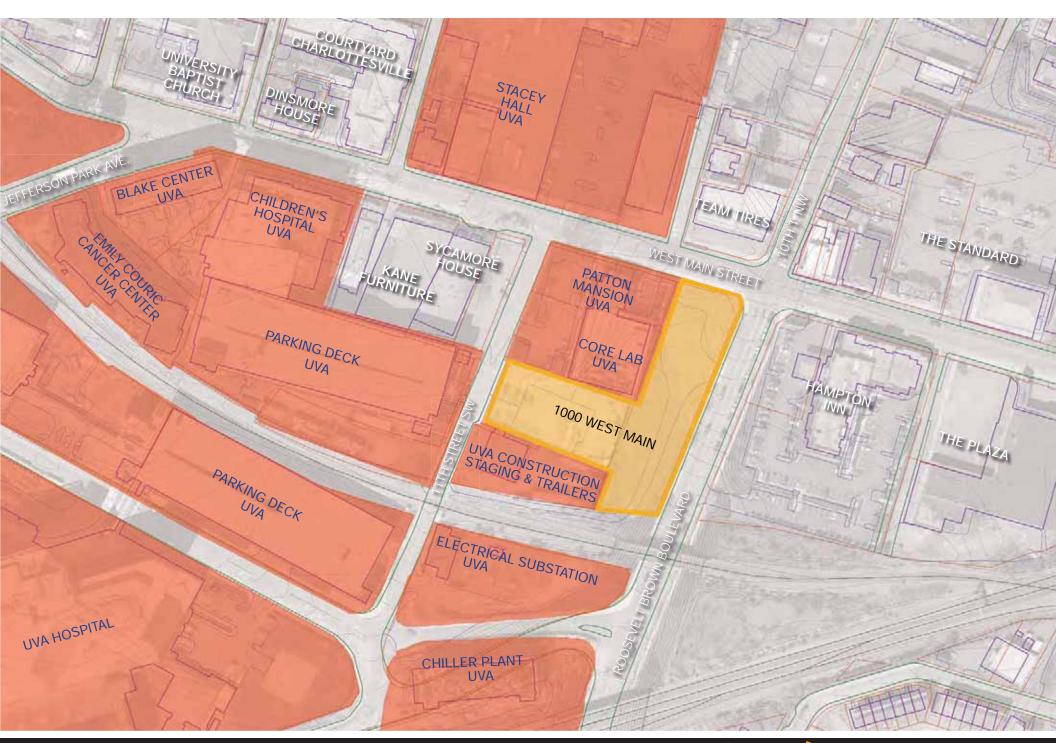










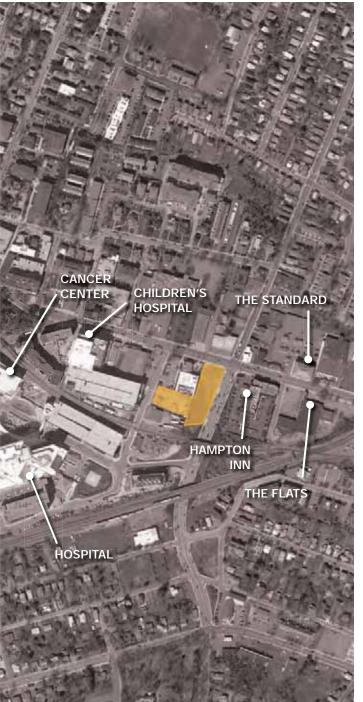
















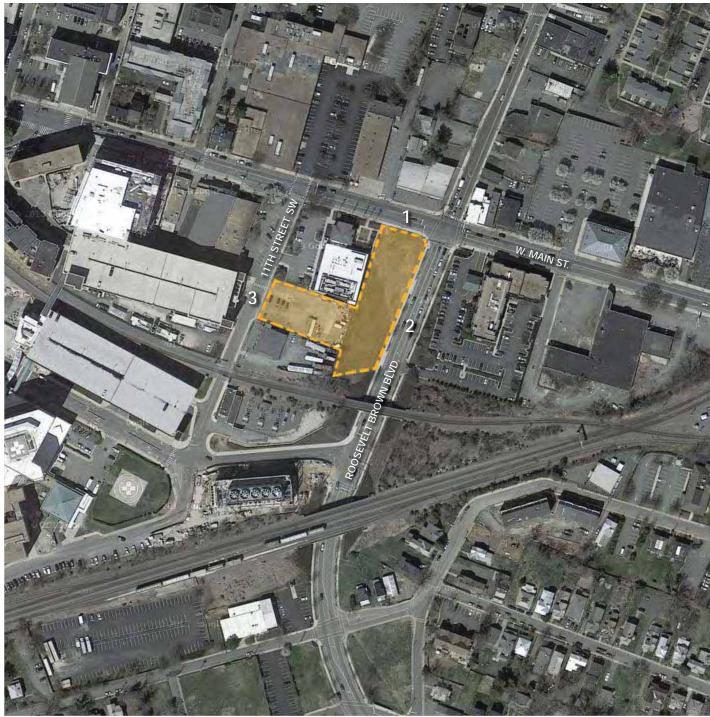




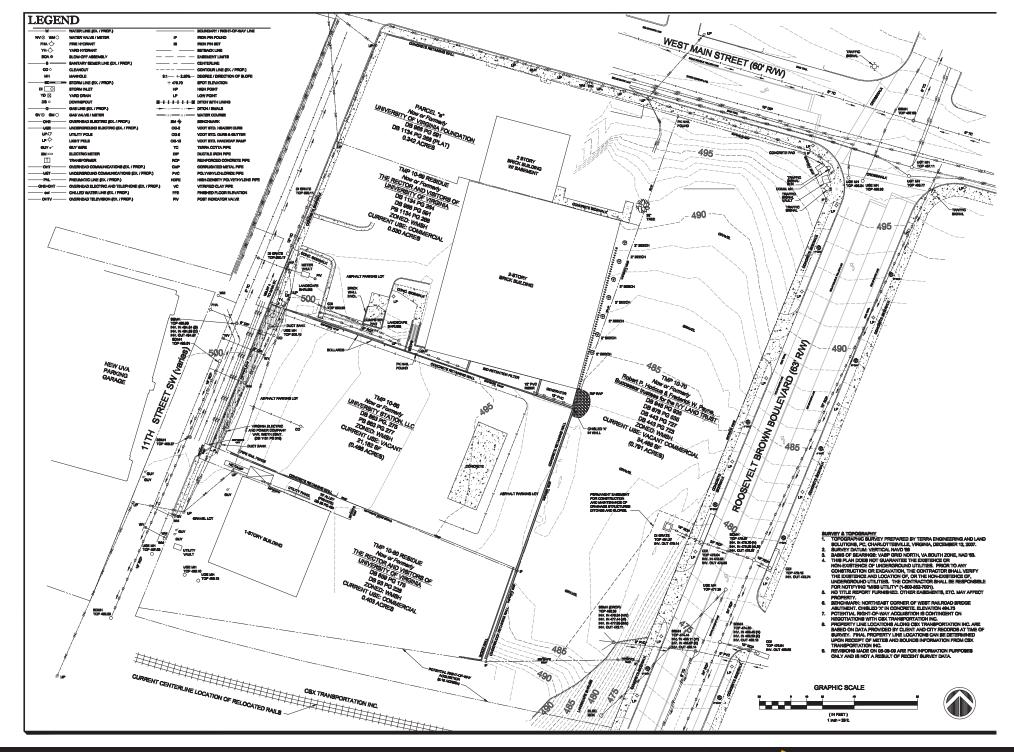




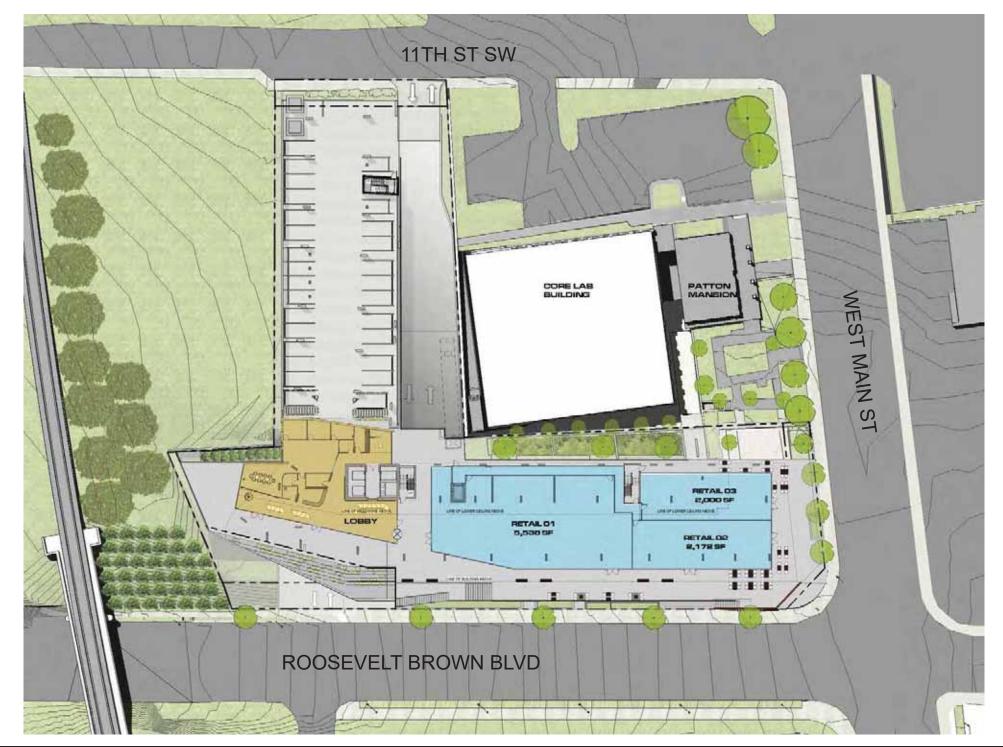














Location 1002 - 1006 WEST MAIN STREET & 118 11TH STREET SW

Site Area 55,650 Square Feet 1.277 Acres

Zoning Existing: WMS (West Main Street South) Proposed: WMS

Use Existing: Vacant Commercial Proposed: Mixed-use Residential/Commercial

Height Allowable: 70 Feet + Appurtenance Proposed: 101' (Podium + 10 stories) + Appurtenance

101 Feet + Appurtenance with SUP (117' max)

Density Allowable: 43 DUA Proposed: 193 DUA +/240 DUA with SUP

Tax Map 10-68 & 10-70

				4 BEDROOMS					3 BE	DROOMS	2 BEDROOMS			1 BEDROOMS		_
FLOOR / LEVEL	BUILDING AREA * (+/-)	COMMERCIAL AREA * (+/-)	4X4 1,229 sf +	4X4 EH /- 1,360 sf +/-	4x4 LOFT 1,352 sf +/-	4X4 IS STRETCH 1,662 sf +/-	4X2 EXTENDED 1,108 sf +/-	4X4 CORNER 1,363 sf +/-	3X3 979 sf +/-	3X3 STRETCH 1,314 sf +/-	2X2 740 sf +/-	2X2 EH 710 sf +/-	2X2 HYBRID 876 sf +/-	1X1 475 sf +/-	STUDIO 360 sf +/-	TOTAL UNITS PER FLOOR
Level 11 Loft	6,407															
Level 10 (Roof)	10,116		0	0	5	0	0	0	0	0	0	0	0	0	0	5
Level 9	28,797		5	0	0	0	5	1	2	0	2	1	1	1	0	28
Level 8	28,796		5	0	0	0	5	1	2	0	3	1	1	1	ó	28
Level 7	28,797		5	0	0	0	5	1	2	0	4	1	1	1	7	27
Level 6	26,352		5	0	0	0	3	1	1	0	4	1	2	1	7	25
Level 5	34,864		2	1	0	4	5	1	1	1	4	1	1	1	7	29
Level 4	31,482		4	1	0	2	5	1	1	1	3	1	1	1	7	28
Level 3	32,212		4	1	1	2	4	1	1	1	3	1	2	1	7	29
Level 2	24,469		1	1	0	4	6	0	1	1	3	1	0	2	6	26
Mezzanine Level	14,434		1	0	1	0	6	0	1	0	3	1	0	1	7	21
Level 1 (Ground Floor)	29,152	10,684														0
Parking 2	47,062	846														0
Parking 1	45,996	752														0
Total GSF	388,936	12,282														
	including parking & commercial areas	g including back of house														
		Total (per unit type)	32	4	7	12	44	7	12	4	30	9	9	10	66	246 UNITS +/
		Beds (per unit type)			1	06				16		48		10	66	644 BEDS +/-
		units (per unit type)			43	.1%			6	.5%		19.5%		4.1%	26.8%	
% of total units						49	.6%		*				50.4%			1



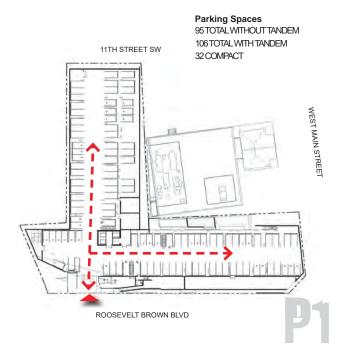


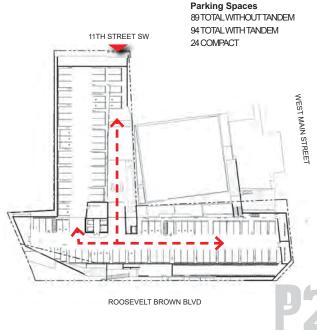
^{*} All quantities, areas, and dimensions are approximate and subject to change as the project is refined and further input is received from city planning staff.

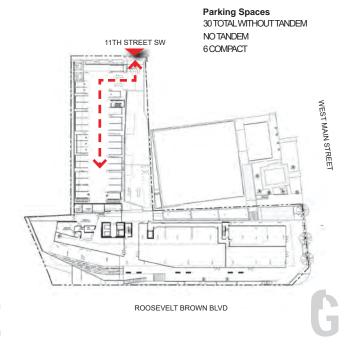
Required Parking (Parking Modified Zone)									
Residential (1 space / unit)	246								
Commercial (50% of required)	19								
Total	265 Spaces								
Allowable Reductions (20% max)									
Commercial within 300' of bus stop	-2								
Residential within 300' of bus stop	-2								
Secure Bike Storage (205 spaces)	-41								
Shower / Locker Room	-2								
Van Spaces (2 spaces)	-6								
Total Reductions per WMS district	53								

Parking Req'd After Reduct	tions 212 spaces
Parking Provided	214 spaces
Required Contribution	0 spaces
Actual Provided	230 spaces
	(including tandem)
Parking Ratio	0.93 Spaces / Unit 0.36 Spaces / Bed

Floors	
Ground	13,099 GSF
Parking 2	46,216 GSF
Parking 1	45,244 GSF
	104,559 GSF





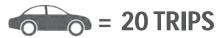


^{*} All quantities, areas, and dimensions are approximate and subject to change as the project is refined and further input is received from city planning staff.



SPECIAL USE PERMIT:

AVERAGE DAILY TRIPS



BY - RIGHT: MIXED USE COMMERCIAL

54 UNITS 272,371 SQ FT GENERAL OFFICE

MIXED USE RESIDENTIAL

240 UNITS 9,340 SQ FT COMMERCIAL







TRIP GENERATION - MIXED-USE SUP DEVELOPMENT

Baseline Trip Generation for 1000 West Main											
				WEEKDAY							
					A	M PEAK HO	JR	PI	M PEAK HOU	JR	
LAND USE	ITE CODE	AMOUNT	UNITS	ADT	IN	OUT	TOTAL	IN	OUT	TOTAL	
Mid Rise Apartment	223	246	Apartments		23	51	74	56	40	96	
Specialty Retail Center	826	10,300	SF	456				12	16	28	
				TOTAL	23	51	74	68	56	124	

Trip Generation for 1000 West Main with 30% Reduction (per CA provided documents)											
	WEEKDAY										
					A	M PEAK HO	JR	PI	M PEAK HOU	JR	
LAND USE	ITE CODE	AMOUNT	UNITS	ADT	IN	OUT	TOTAL	IN	OUT	TOTAL	
Mid Rise Apartment	223	246	Apartments		16	36	52	39	28	67	
Specialty Retail Center	826	10,300	SF	320				9	11	20	
	TOTAL	16	36	52	48	39	87				

Trip Generation for 1000 West Main with City Provided Reductions														
						WEEKDAY								
					A	M PEAK HO	JR	PI	M PEAK HO	JR				
LAND USE	ITE CODE	AMOUNT	UNITS	ADT	IN	OUT	TOTAL	IN	OUT	TOTAL				
Mid Rise Apartment	223	246	Apartments		23	51	74	56	40	96				
Specialty Retail Center	826	10,300	SF	456				12	16	28				
	TOTAL					51	74	68	56	124				
Pass-by Trips - S	hopping Cen	ter - 34%		155				4	5	9				
Total P	rimary Trips			301	23	51	74	64	51	114				
Internal	Capture - 85	%		24	2	4	6	5	4	9				
Total E	Total External Trips						68	59	47	105				
Pedestrian/Bicyclye/	Pedestrian/Bicyclye/Transit Adjustment - 15%						10	9	7	16				
	236	18	40	58	50	40	89							

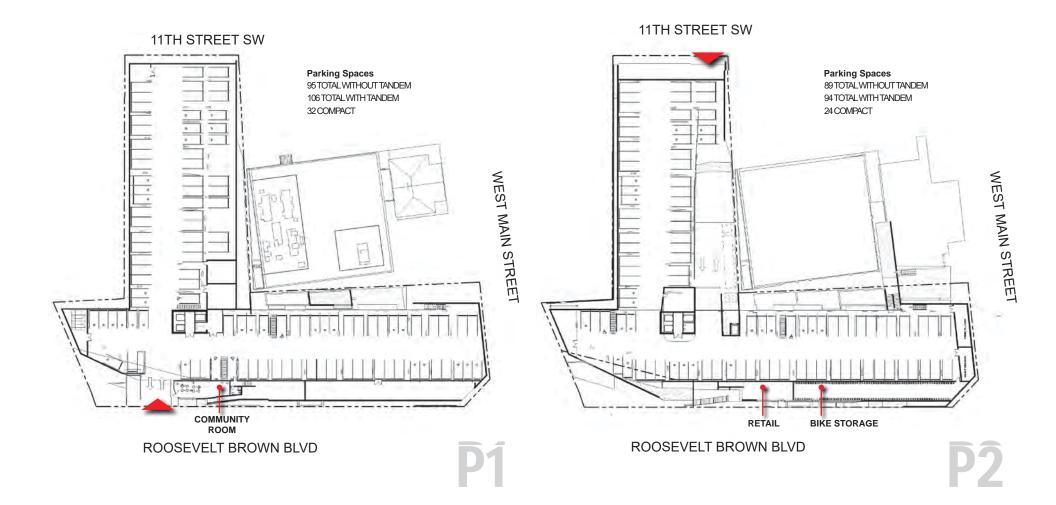


AVERAGE DAILY TRIPS (2,199)

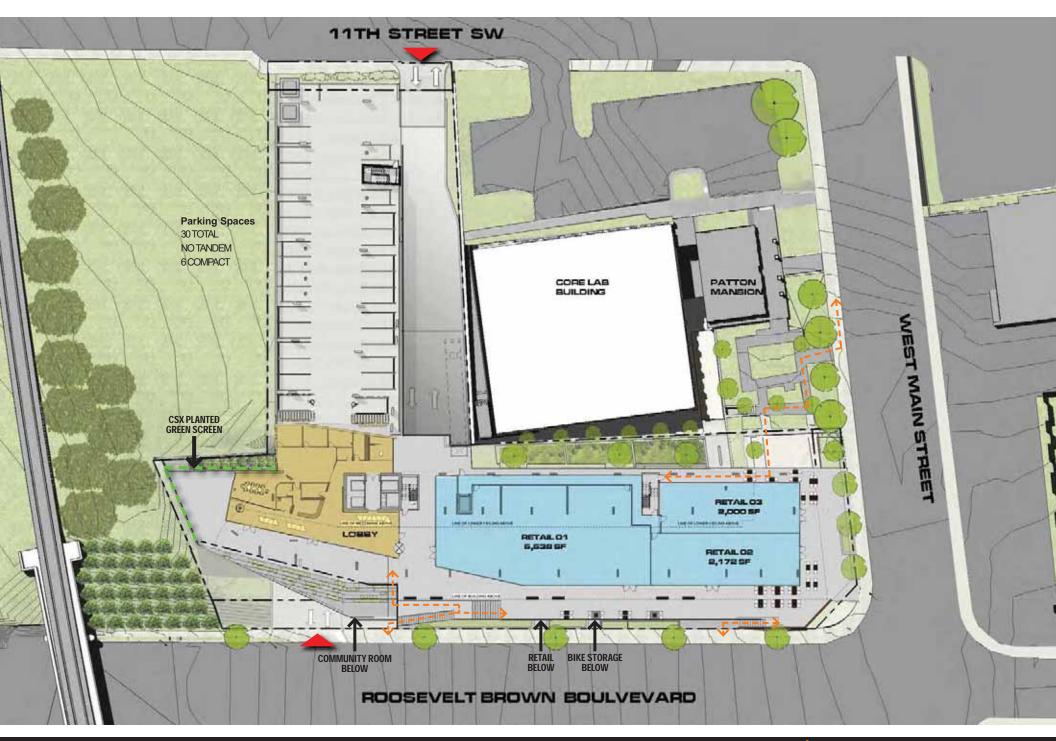
TRIP GENERATION - MIXED-USE BY-RIGHT DEVELOPMENT

				WEEKDAY							
					AM PEAK HOUR			PM PEAK HOUR			
LAND USE	ITE CODE	AMOUNT	UNITS	ADT	IN	OUT	TOTAL	IN	OUT	TOTAL	
Mid Rise Apartment	223	54	Apartments		5	11	16	12	9	21	
General Office	710	272,371	SF (GFA)	2,811	375	51	427	65	318	384	
	TOTAL				380	62	443	77	327	405	
Pass-by Trips -	Shopping (Center - 349	%	0	0	0	0	0	0	0	
Total	Primary Tri	ps		2,811	380	62	443	77	327	405	
Interna	al Capture -	8%		225	0	1	1	1	1	2	
Total	Total External Trips					61	441	76	326	403	
Pedestrian/Bicycle	Pedestrian/Bicycle/Transit Adjustment - 15%						66	11	49	60	
			TOTAL	2,199	323	52	375	65	277	342	

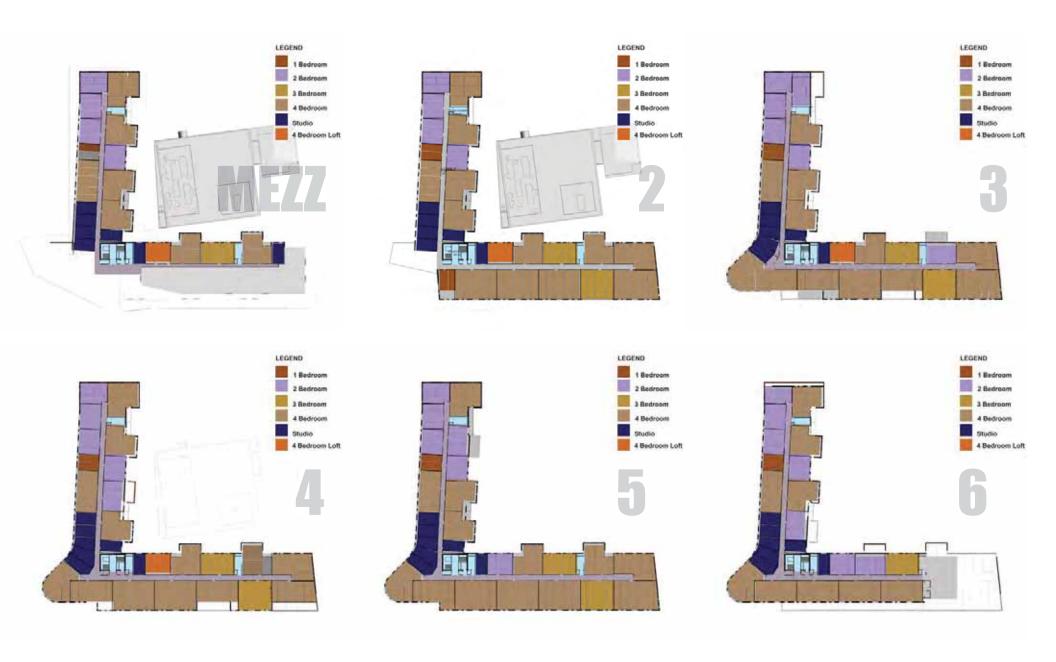




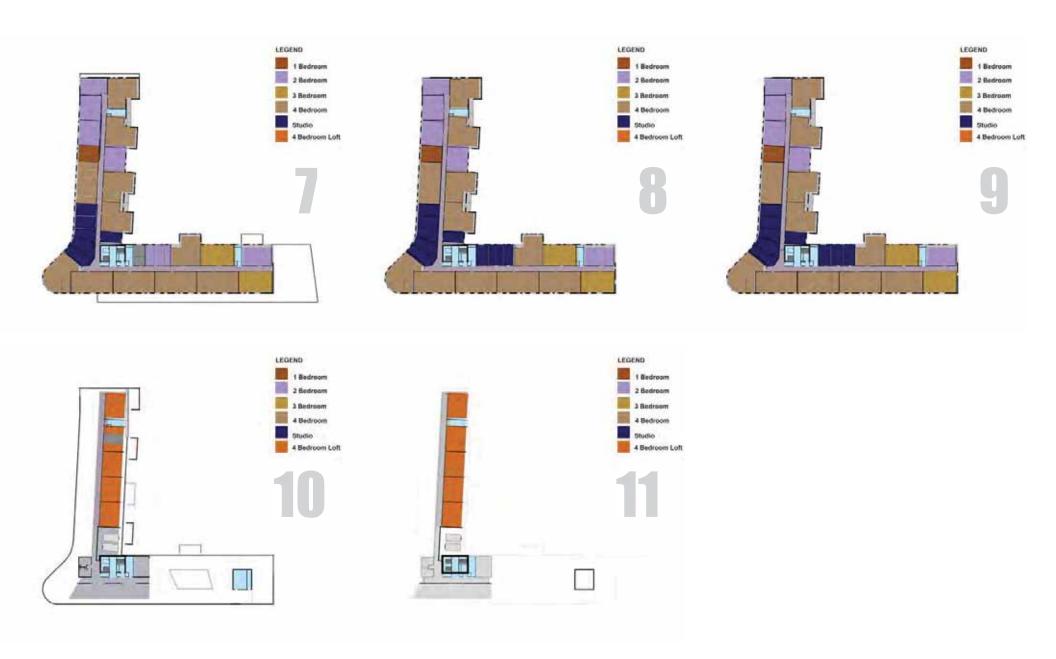
























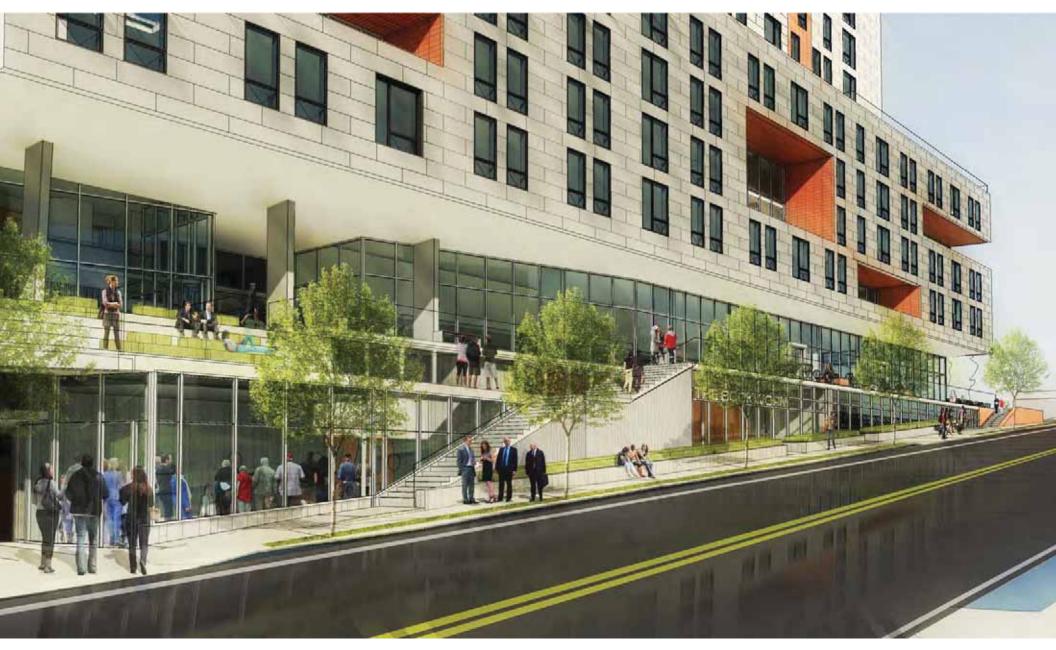








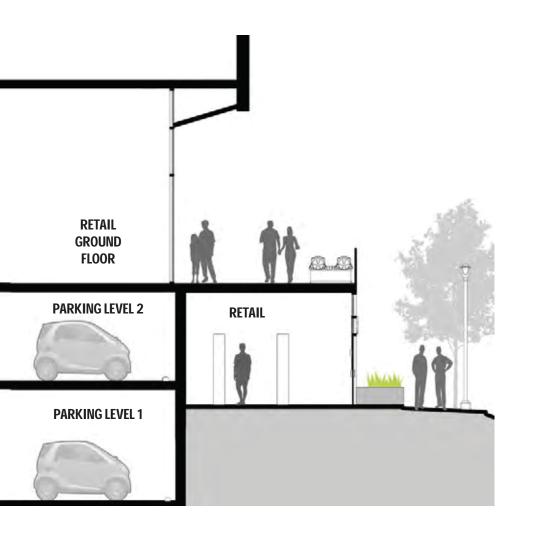


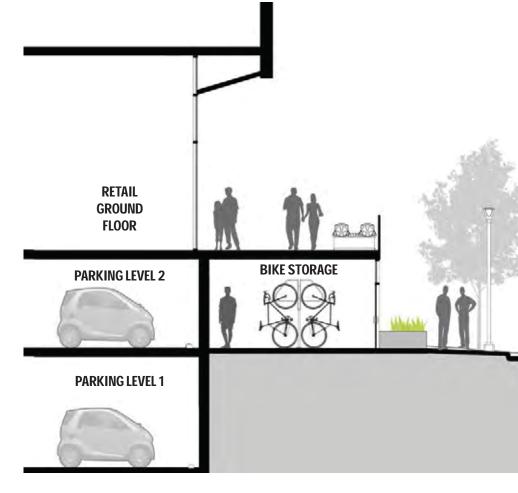




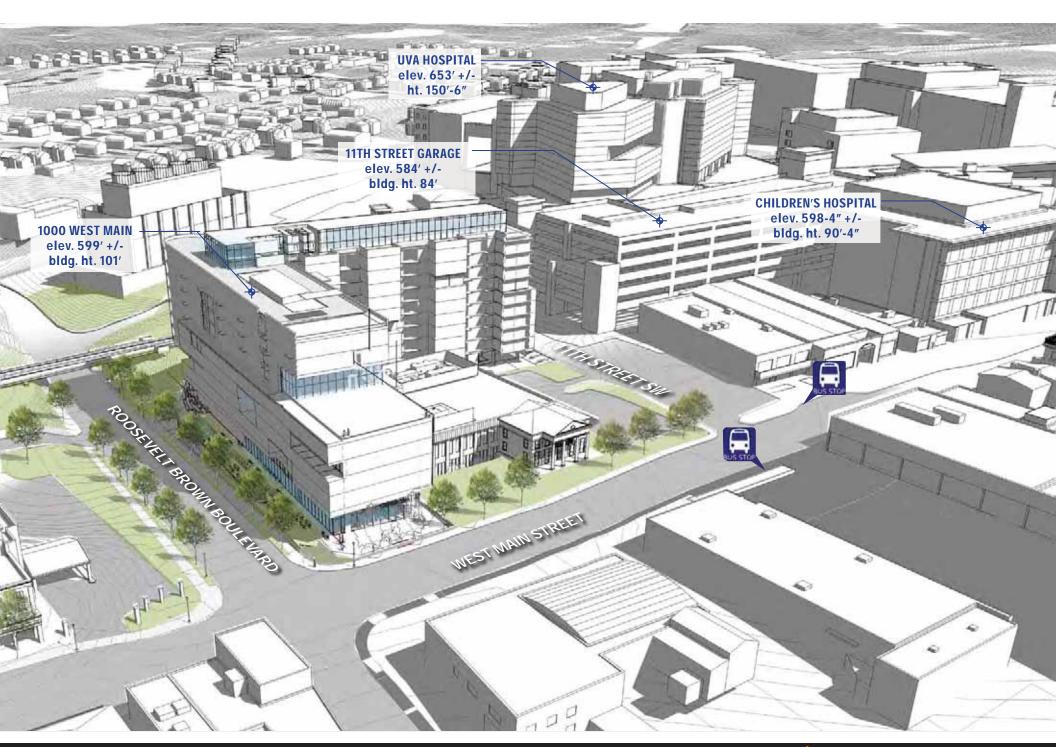






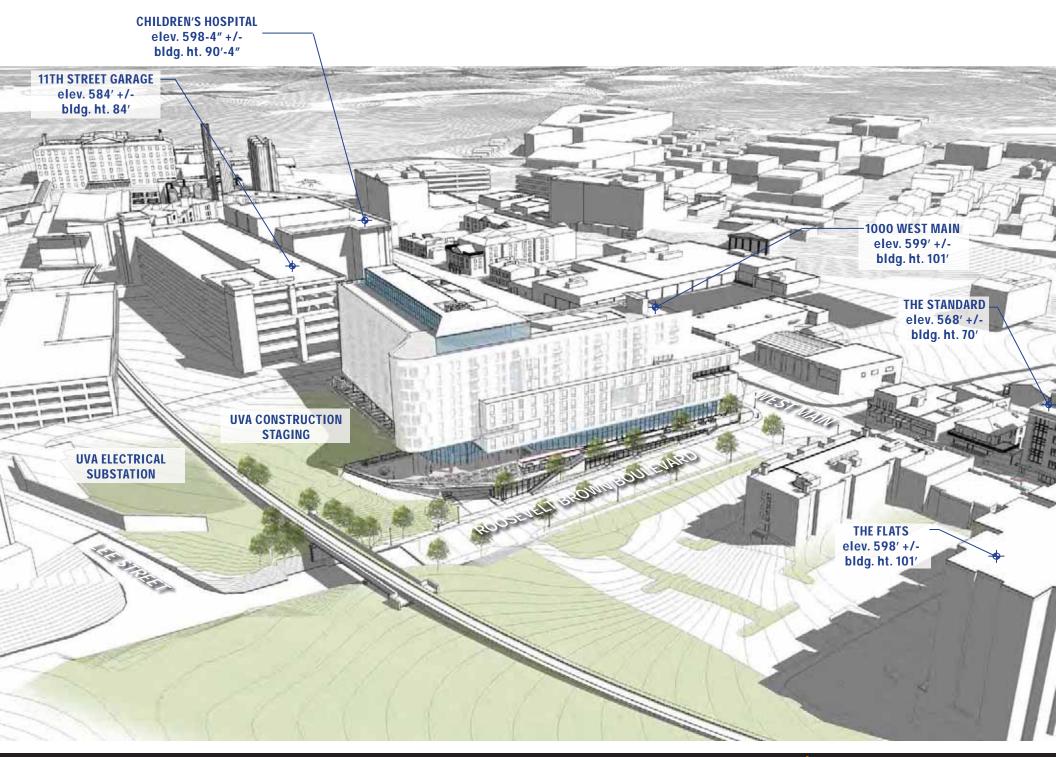








STUDENT







ROOSEVELT BROWN BLVD ELEVATION



WEST MAIN STREET ELEVATION





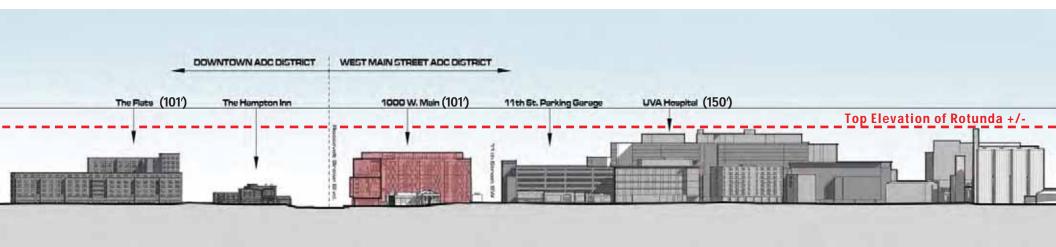
11TH STREET SW ELEVATION





SOUTH ELEVATION







TYPICAL STUDIO TYPICAL 1 BEDROOM TYPICAL 2 BEDROOM









TYPICAL 3 BEDROOM 4 BEDROOM 2 BATH IN-SUITE

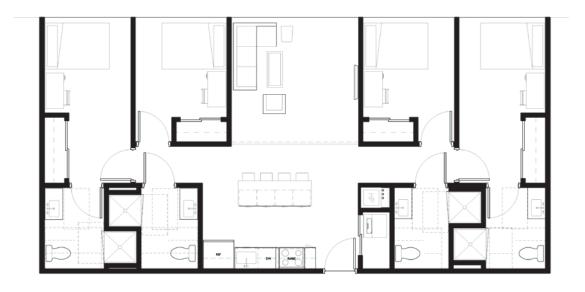






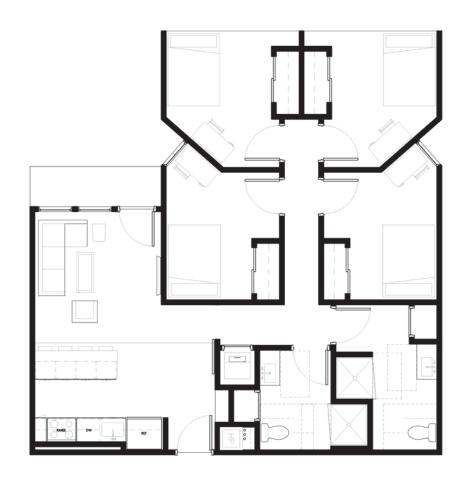
4 BEDROOM 2 BATH

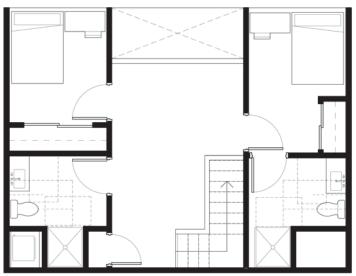
4 BEDROOM 4 BATH (A)





4 BEDROOM 2 BATH (B)

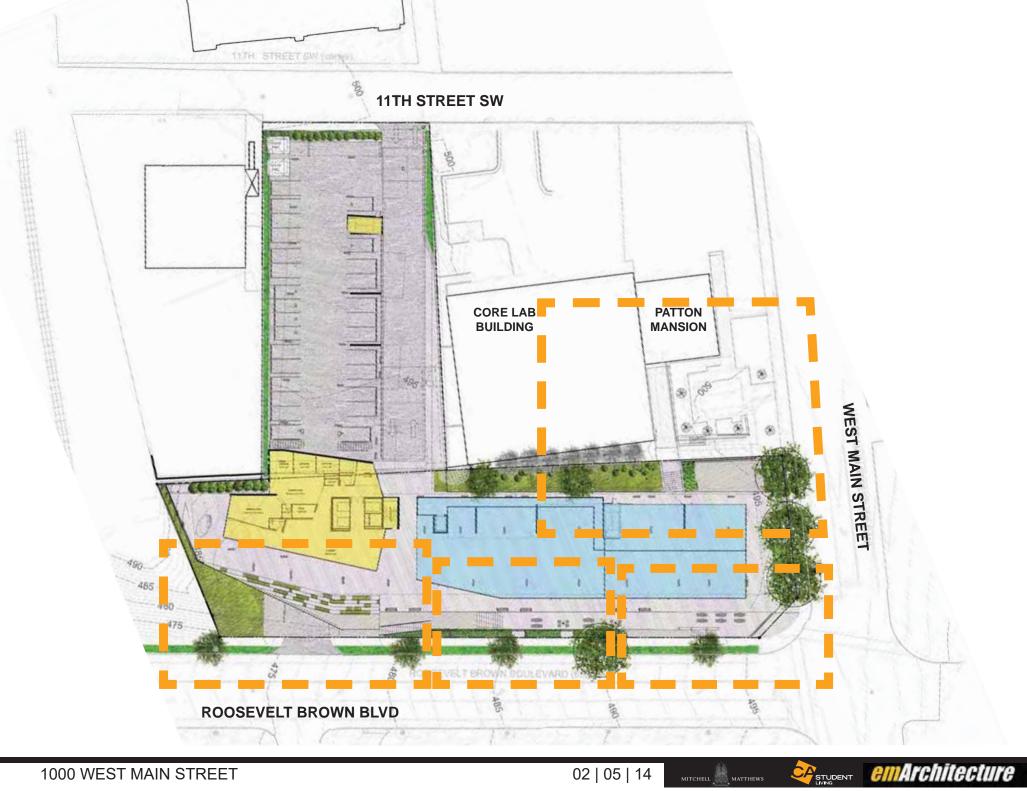




UPPER LEVEL



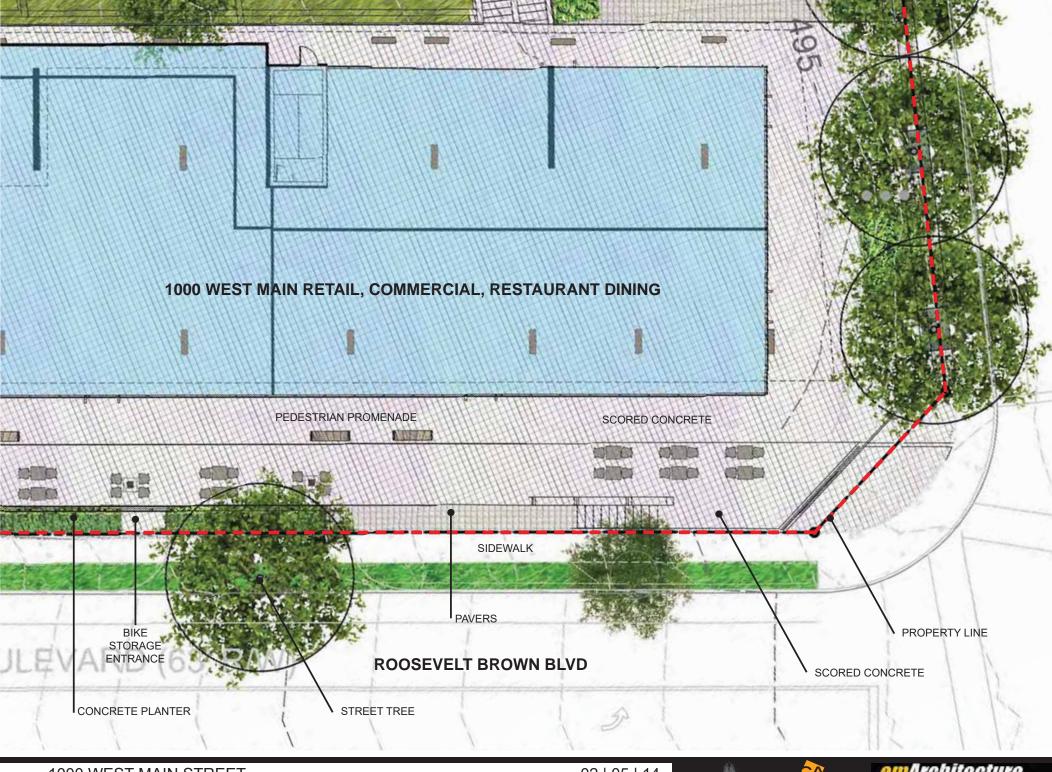




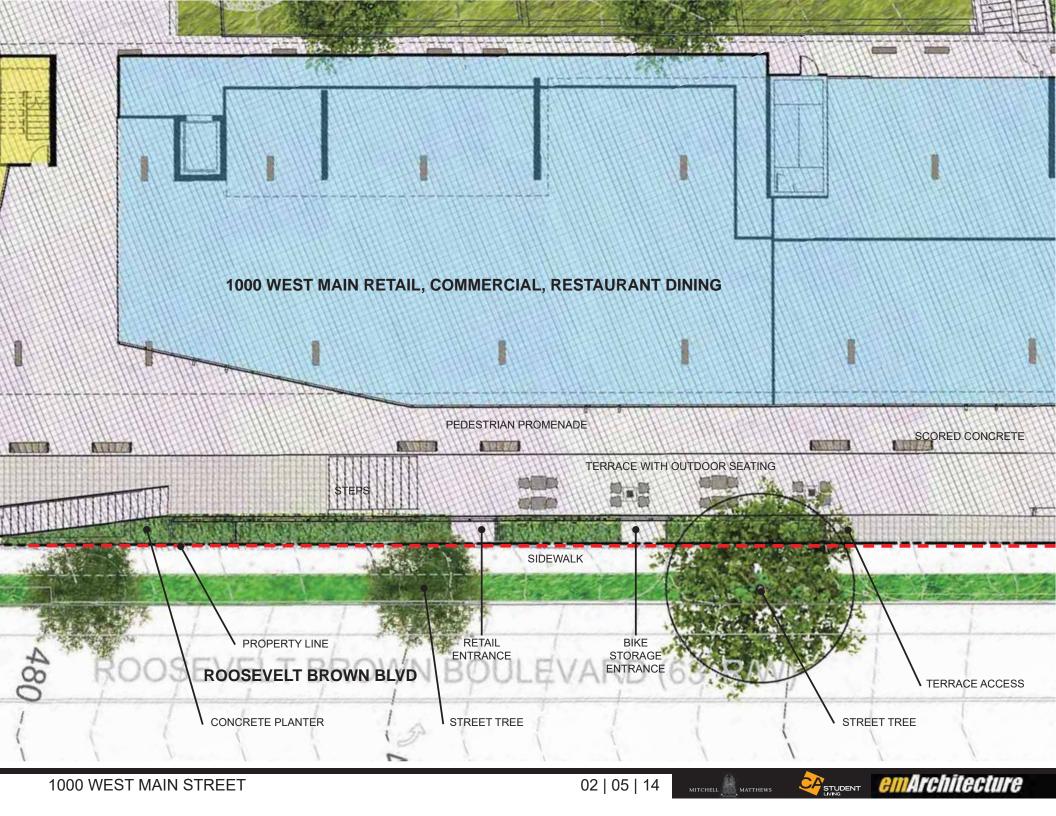


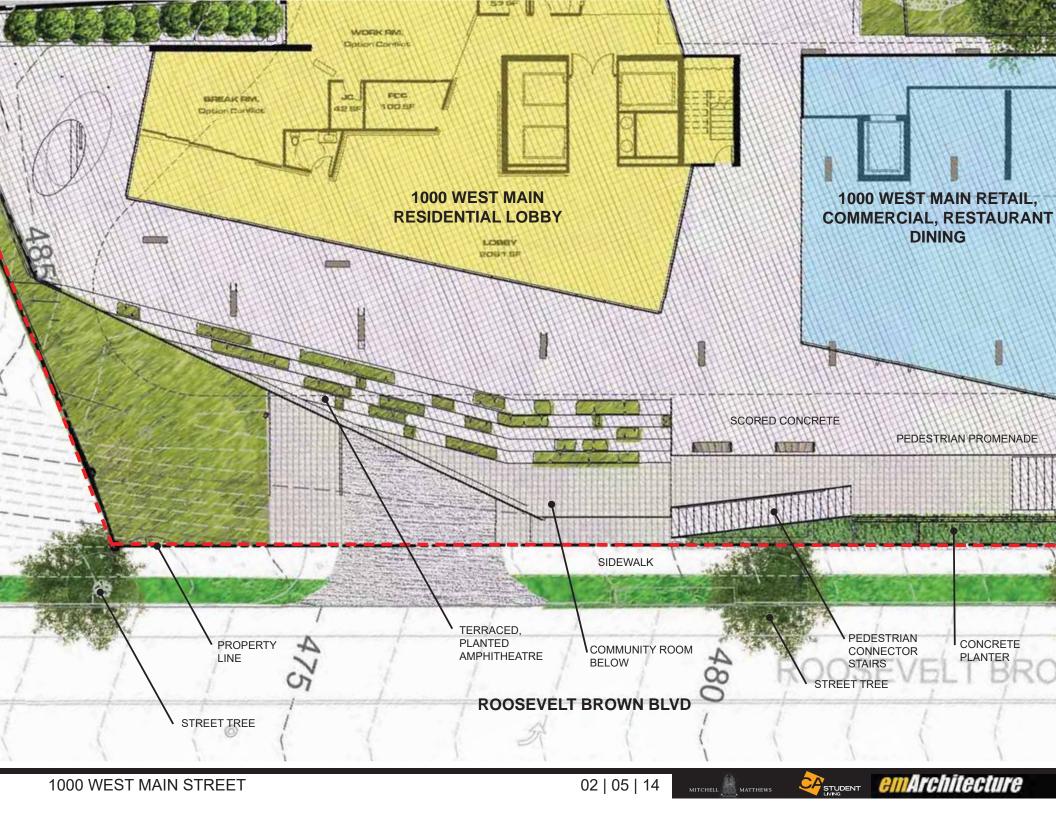


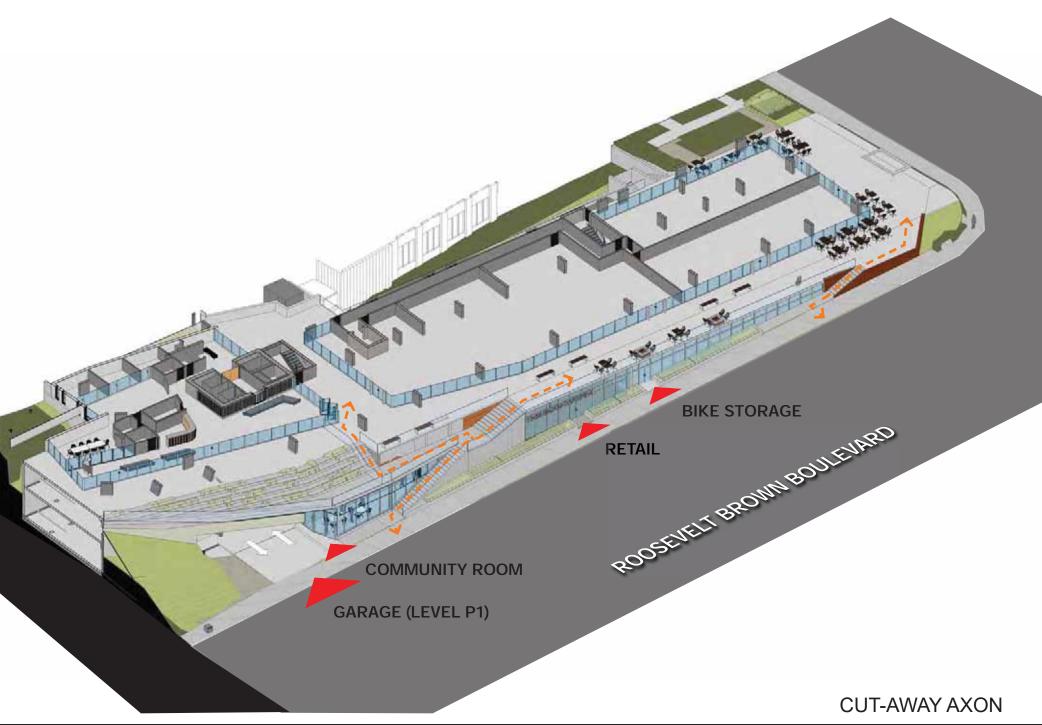
















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