While Vehicular Directional Signs do not require highly reflective materials, they should be designed with maximum contrast between the letter forms and the background for improved readability.

**One-or two-sided, non-illuminated Vehicular Directional Sign**

Painted aluminum or wood post and panel with vinyl copy and graphics. Recycled plastic posts are a possible alternative.

There are four major district areas of The Grounds as follows:
- Central Grounds
- North Grounds
- West Grounds
- Medical Center

These terms should be used to direct traffic from one area to another without having to list all the buildings located at a distant area of The Grounds. Only when one reaches the subject area should the buildings or features in that area begin to appear on the signage.

Copy for district names should always be sized larger than inter-district listings. Inter-district listings together with district listings will be indented as shown.

UVA Visitor Parking symbol shall accompany all “Visitor Parking” listings as shown.

Typeface (Penumbra 450/750)
While Vehicular Directional Signs do not require highly reflective materials, they should be designed with maximum contrast between the letter forms and the background for improved readability.

**One-or two-sided, non-illuminated Vehicular Directional Sign**

Painted aluminum post and panel with vinyl copy and graphics. Recycled plastic posts and wood posts may also be used.

Copy for District names should always be sized larger than sublistings. This sample shows inter-District listings only.

**Typeface (Penumbra 450/750)**
While Vehicle Directional Signs do not require highly reflective materials, they should be designed with maximum contrast between the letter forms and the background for improved readability.

**One-or two-sided, non-illuminated Vehicular Directional Sign**

Painted aluminum post and panel with vinyl copy and graphics.

Copy for District names will always be sized larger than sublistings. This sample shows inter-district listings only.

Typeface (Penumbra 450/750)